

If you are
PERSISTENT
you will get it.

If you are
CONSISTENT
you will keep it.

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TIP #28 Shop online safely
When shopping online, check out a Website before entering your credit card number or other personal information. Enter this information only on secure Web pages with addresses that start with "https" and have a closed padlock symbol at the bottom of the browser window. These are signs that your information will be encrypted or scrambled, protecting it from hackers.



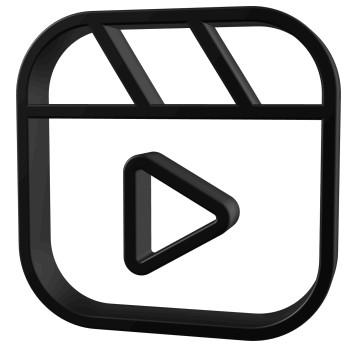
REALTOR® News



What REALTORS® Need to Know This Month with RANW President Jill Dickson-Kesler

Join Jill every month for a recap of what you need to know.

- Market Insight
- Association Update
- New MLS rule or policy
- Opportunities for Members
- Pro Tips



CLICK HERE FOR VIDEO!

REALTOR® DEADLINES - TAKE YOUR CE AND RENEW YOUR LICENSE!

It is June, which means summer is here, the market is moving, and someone somewhere is already saying, "I'll get my CE done later." Let's not be that someone. **Click the link HERE** for the full story and everything you need to know about your 2026 requirement deadlines.

REALTOR® Deadlines
Track your Wisconsin real estate continuing education, license renewal, and NAR membership training deadlines — all in one place.
Next deadline: CE in 190 days

Continuing Education December 14, 2026	DSPS License Renewal December 14, 2026
190 08 14 43 DAYS HRS MIN SEC	190 08 14 43 DAYS HRS MIN SEC



Also, if you haven't seen the brilliant CE video from the RANW Communications Committee member-Ryan Fulcer, starring Michael Sewell, entitled "The CE Class that Never Happened", click to the right and take a look! It's hilarious!

CLICK HERE FOR THE VIDEO!



BRING YOUR VOICE TO THE TABLE

Apply to serve on a **2027 Committee.**

The redesigned application makes it easier than ever to match your experience with the roles that need you most. Don't wait—complete your 2027 Committee Application by June 24. <https://bit.ly/4feq8UX>



SPONSORSHIP OPPORTUNITIES FOR NEIGHBORWORKS

NeighborWorks Green Bay believes that strong communities are built when neighbors, partners, and local organizations invest together in people and place.

We invite you to join us in that shared work through sponsorship opportunities that support our mission throughout the year. [Click HERE to see three meaningful ways to partner with this amazing organization!](#)



Government Affairs & RANW Foundation

DIRECT GIVER: YOUR VOICE, YOUR CHOICE, YOUR IMPACT

The candidates you support today shape housing policy tomorrow. Many of the most important housing and property rights decisions happen locally—at town, village, city and county boards. That's why the Direct Giver program is so powerful. Unlike your investment in RPAC, the Direct Giver program gives you the choice and control over how you support candidates important to you. See why your participation matters in the **30-second video HERE!**

Your Donation of \$125.00



Will Sponsor a Square Foot of our 2026 House Build



June 14
11:00am-4:00pm

This is a family-friendly event featuring cow pie bingo, meat raffle, food trucks, and more! Funds raised will support our mission of providing basic needs, shelter, and hope to children in need in Oshkosh.

May 1- July 31

OKF Merch is now live! Scan the QR code to browse our collection of shirts, sweatshirts, and more! A portion of each sale is donated back to OKF!



For more information on upcoming events or to claim your cow pie bingo square head to [oshkoshkids.org!](http://oshkoshkids.org)



Events & Education



2026 RANW MAKE-A-WISH FUNDRAISER

**YOU HAVE TO BE THERE!
BIGGEST EVENT OF THE YEAR!**

You can still get tickets to attend and support the Make-A-Wish WI fundraiser on June 11th! Your ticket includes food, two drinks and the game! Bring your wallet to bid on raffle baskets and silent auctions! We are here to grant wishes for sick local kids!

• [GET YOUR TICKETS HERE!](#)
THIS IS A RAIN OR SHINE EVENT!

[MAP OF THE TIMBER RATTLETS STADIUM HERE \(NEUROSCIENCE GROUP FIELD - 2400 N CASALOMA DR, APPLETON, WI 54913\)](#)

- [DAY OF THINGS TO KNOW HERE](#)
- [ONE PAGE FLYER FOR DAY OF THINGS TO KNOW](#)

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HELP THE AMERICAN WARRIOR INITIATIVE FIND VETERANS SERVICE DOGS

This event may change the way you serve Veterans forever. Our affiliate member, Linda Williamson is hosting an educational event designed for REALTORS, title agents, insurance agents, home inspectors, home warranty companies, financial planners, and really any professional who wants to better bridge the gap between civilian and military life.

This is more than a business event. It's a chance to learn, connect, and show up with greater respect, awareness, and care for those you have served.

Linda has dedicated a portion of each loan she writes this year to award a local Veteran with his/her own service dog!! We'll end the event with this surprise!

- **Wednesday, June 17th**
- **1:30 pm– 4:00 pm snacks and drinks to follow**
- **Hilton Paper Valley Hotel, Appleton**
- **Register here: <https://givebutter.com/AWREPNEWisconsin>**
- **Seats are limited, and this event will fill quickly.**
- **Come with an open heart.**
- **Leave with a renewed sense of purpose.**

Rise UP!

450 service dogs.
450 stories of hope restored.

This is what legacy looks like when you choose to give.

Thank you, Fairway Nation.

AMERICAN WARRIOR INITIATIVE

AMERICAN WARRIOR INITIATIVE

FAIRWAY HOME MORTGAGE

SAVE THE DATE
2026 BOOTCAMP TRAINING

June 17, 2026
1:30pm - 4:00pm

HILTON APPLETON PAPER VALLEY
333 West College Ave
Appleton, WI 54911

BREAKING DOWN THE DAMN WALL

WEDS, JULY 22ND, 4-6PM TANNERS IN KIMBERLY
OPEN TO ALL REAL ESTATE PROFESSIONALS

When REALTORS®, affiliates, brokers, lenders, inspectors, and industry partners come together, amazing things happen. We can compete in the marketplace and still support each other as professionals. At the end of the day, we're all working toward the same goal: stronger communities, better service, and a thriving industry. We're not just colleagues. We're a community. ❤️

**CONTACT CAREY MARTIN, HEATHER GOSSEN OR JUSTINE LAMERS WITH ANY QUESTIONS.
#STRONGERTOGETHER #REALESTATECOMMUNITY**



Free Admission!

SUMMER MASTERMIND

SOMETHING SPECIAL WITH KRISTEN HUBERS

SAVE THE DATE!!

KRISTEN IS BRINGING HER EXPERTISE IN AN INTERACTIVE ENVIRONMENT

MORE DETAILS COMING SOON!

RANW Offices
W6124 Aerotech Dr., Appleton, WI 54914

JUNE 25th 2026
1:00 pm-3:00 pm



Avoid the "PowerPoint fossil graveyard". We'll make this feel like a live late-night workshop where people accidentally learn communication skills while laughing at cursed Facebook graphics.

- HOW TO TALK GOODER ON THE INTERNET
- THE ART OF NOT SOUNDING LIKE A CORPORATE REFRIGERATOR
- THE PSYCHOLOGY OF WHY WE CLICK WEIRD STUFF



RANW SUMMER OF GOLF

- Green Bay July 20 - SOLD OUT!
- Fox Valley August 20 at High Cliff Golf Course
- Oshkosh Sept 10 at Lake Breeze Golf Course

Who doesn't want to golf while technically at work? Sign up for one or all three of our golf events. You get 18 holes with a cart, lunch, dinner, drinks, networking and fabulous prizes! Click on the event above to register.





READY TO GET YOUR BROKER LICENSE!?




July 27th-30th and Aug 3rd-6th, join instructor, Ryan Fulcer, on an 8-day, Live In-Person Brokers License Course at RANW! [Register now and get ready to level up!](#)



RANW YPN KICKBALL FOR A CAUSE



Grab your team, bring your competitive spirit, and join us for a fun-filled day of kickball, food, prizes, and giving back! [REGISTER HERE!](#)

-  Date: August 6th
-  Time: 12:00 PM – 5:00 PM
-  Location: Riverview Park in Allouez

Team details:
 Maximum of 12 teams - Teams of 8–10 players
 Only one team member needs to be a RANW member
 Kids are welcome - Spectators are welcome too!

Alpha Dogs serves walking tacos, hot dogs, brats, hamburgers and pork macaroni and cheese bowls.



Membership



Membership Changes

To view RANW membership changes, [click HERE](#).

Member Anniversaries

Check our Anniversary chart for active members! You can search [here](#) by last name. All Active members are all listed [here](#)! Happy Anniversary RANW all stars!

RANW NEW MEMBER PORTAL

Many of you have already gone into the new member portal in order to pay MLS monthly billing for companies. This new portal is also for individuals to login to change contact information, pay annual REALTOR® dues, and eventually to sign up for events, education and committees! Check out how to use our new member portal [HERE!](#)



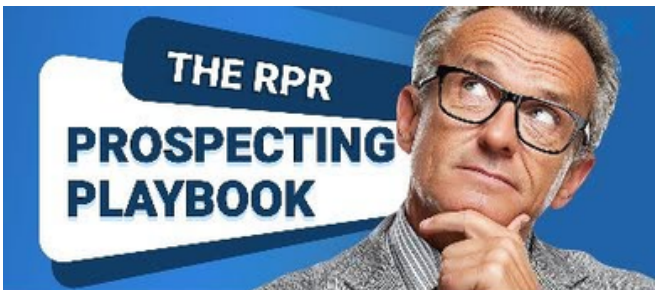
MLS News

NAR CONSUMER RESOURCES

- [Multiple Listing Services](#)
- [Overcoming Roadblocks to a Sale or Purchase](#)
- [Consumer Guide: How Solar Impacts a Real Estate Transaction](#)
- [Navigating Mortgage Interest Rate Shifts](#)
- [Financing a Renovation When You Buy](#)
- [Staging your House for a Sale](#)
- [Spotting Deepfake Scams in Real Estate](#)
- [Are You Ready to Invest in Real Estate?](#)



Check out what you can do with a 3d virtual walk-thru with Cubicasa! [30 second video here!](#)



WEBINAR

From Research to Results!

See how you can use RPR to prospect and proactively farm for new clients.

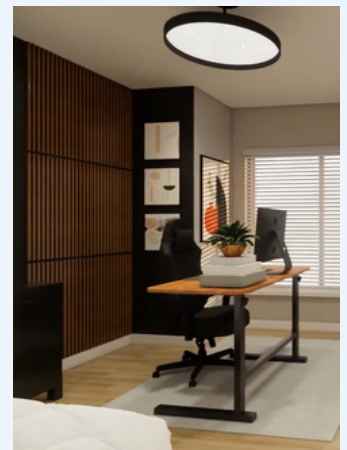
Tue, Jun 16 @ 1 PM Central

[One-click RSVP](#)



FOREWARN TRAINING

Using FOREWARN is so important to your safety as an agent. [RSVP today](#) for the next two webinars on June 9th and June 25th. Learn about the brand new feature, Household Risk Lookup! FREE to RANW MLS subscribers!



Sign in to [RPR today](#) and click on the one-click RSVP button that pops up on lower right. If you're not familiar with RPR, this is a FREE national database for REALTOR members!

Communications



Who wrote this
month's column?

Lady Whistledown's

Communications Committee Confidential

Dearest Gentle REALTOR®,

It has come to this author's attention that while summer often tempts society toward leisure, lemonade, and long afternoons, a wise REALTOR® knows that June is also a most excellent time for a mid-year polish.

As our nation prepares to approach its 250th anniversary, one cannot help but reflect upon the importance of presentation. After all, declarations must be clear, signatures must be legible, and one's public presence must never appear neglected. The same, dear reader, may be said of your professional digital estate.

Consider, if you will, the humble email signature. Does it still contain the correct phone number, office information, designations, and links? Or has it quietly become a relic of a prior season? And what of your online profiles, website biography, social media pages, saved searches, templates, passwords, and client management systems? Are they polished and current, or gathering dust like an unopened invitation?

This author would be remiss not to mention that clients often meet you long before they meet you. They encounter your name in search results, your photograph on a profile, your words in a message, and your professionalism in the smallest digital details. One must never underestimate the impression made before the first handshake.

A mid-year technology tune-up need not be dramatic. Indeed, the most effective refinements are often quite simple. Refresh your headshot if it no longer resembles the current season. Review your voicemail greeting. Update your links. Clean up old templates. Check that your forms, bios, and branding remain accurate. Strengthen passwords where needed. Remove what no longer serves you. Organize what does.

There is, after all, a certain dignity in being prepared.

As the country nears a historic celebration of 250 years, let us remember that progress has always favored those willing to adapt while honoring what matters most. In real estate, that means pairing timeless service with modern tools, ensuring that every REALTOR® remains not only knowledgeable, but accessible, professional, and prepared for the next opportunity.

So before the summer season carries us too far into cookouts, closings, and calendar chaos, take a few moments to inspect your digital presence. A well-kept professional image is not vanity, dear REALTOR®. It is strategy.

Until our next correspondence,
Yours watchfully,

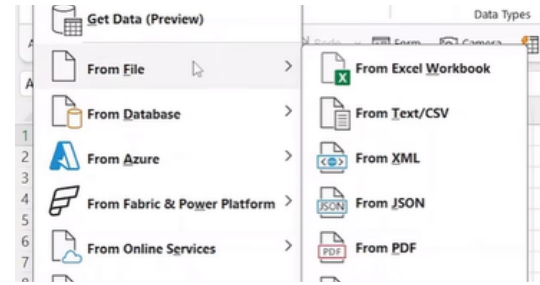
The Communications Committee



2-MINUTE TECH TIP... OR LESS! CONVERT A PDF INTO EXCEL IN 1-MINUTE



With AI doing so much for us now, it's kind of fun to learn an old school Excel tip once in a while. This one takes less time than asking AI to convert it for you! Import a PDF into your Excel file by going to Data>Get Data>From File>PDF. Choose the PDF you want to convert. Then the navigator will come up. Choose the table of data from your PDF you'd like to convert, usually Page 001 (you can choose multiple pages). Then you have a beautiful table of data just like that! [Click HERE for a 10 second video.](#)



HOME TOWN HIGHLIGHT – SHIOCTON, WI

Nestled 30 minutes west of Green Bay along the scenic banks of the Wolf River, the village of Shiocton is proof that incredible things come in small packages! Home to roughly 930 residents, this vibrant community comes alive every spring for its legendary walleye runs and the awe-inspiring lake sturgeon spawning at Bamboo Bend. Onlookers gather from all over to witness these armored, prehistoric giants thrashing along the shallow shores - a spectacular natural phenomenon that serves as an annual point of pride for the entire area.



But Shiocton's true heartbeat lies in its unstoppable grit and neighborly devotion. When rising waters threatened the area during the April 2026 floods, the village didn't flinch. Instead, residents instantly mobilized to stack an unbelievable 60,000 sandbags, working shoulder-to-shoulder to safeguard their hometown. It's exactly this fierce, deep-rooted care for one another that defines the culture of the area and makes it such a special place to live.

- Walk down the Highway 54 corridor and you'll immediately feel that local entrepreneurial energy. The town is anchored by community pillars like Hometown Grill, packed daily for its monster omelets and fresh scratch-baked bread. Right nearby, the town's creative side shines at Studio 54, a brilliant hybrid space combining a premium coffee bar, chic boutique, and full-service salon under one roof. Meanwhile, Johnson's Hardware & Appliance keeps everyday life running smoothly. Combined with the sprawling trails and pristine wilderness at the Navarino Nature Center, Shiocton stands tall as a true Northeast Wisconsin treasure.

AI / CHATGPT PROMPT OF THE MONTH



AI Prompt of the Month: Turn Local Summer Conversations Into Real Estate Content

Summer in Northeast Wisconsin is full of natural conversation starters: festivals, lake days, farmers markets, youth sports, graduation parties, patios, road construction, neighborhood events, and "should we finally move before school starts?" conversations.

This month's prompt helps agents turn everyday local happenings into content that feels personal, useful, and actually worth reading.

Instead of posting another generic market update, use AI to create content that connects real estate to real life. [Read the whole story HERE.](#)