



REALTOR® News



You Are Not Alone

If you are working late or alone in your office, always lock the doors. But, if you do encounter an individual while working alone, indicate to that person that you are not alone. Say something like, "Let me check with my supervisor to see whether she's able to see you now."

2025-2027 NAR Code of Ethics Requirement

When you complete your 18 hours of Continuing Education, please email Cheryl cdreger@ranw.org the following class certificates to satisfy the 2025-2027 NAR Code of Ethics requirement:

- Course 1: Buyer Agency In Wisconsin*
- Course 3: When the Wisconsin Transaction Does Not Close*
- Course 4: Department of Safety and Professional Services Discipline Roundup*
- Course 7: Inspection and Testing in the Wisconsin Offers to Purchase*
- Course 8: Antitrust for Wisconsin Licensees*
- Course 11: Advertising for Wisconsin Licensees*



Get your FREE Inman Subscription through the WRA! Register [HERE!](#)

Lori Muller is a real estate strategist, speaker, and former U.S. President of EXIT Realty who believes the industry doesn't need more noise – it needs more leadership. With over 30 years in sales and brokerage growth, she's now the founder of Empower Coaching, Consulting, Speaking, & Events helping brokers and agents build businesses that outlast market shifts. Lori writes and speaks on leadership, growth, and the evolution of real estate with unapologetic clarity.

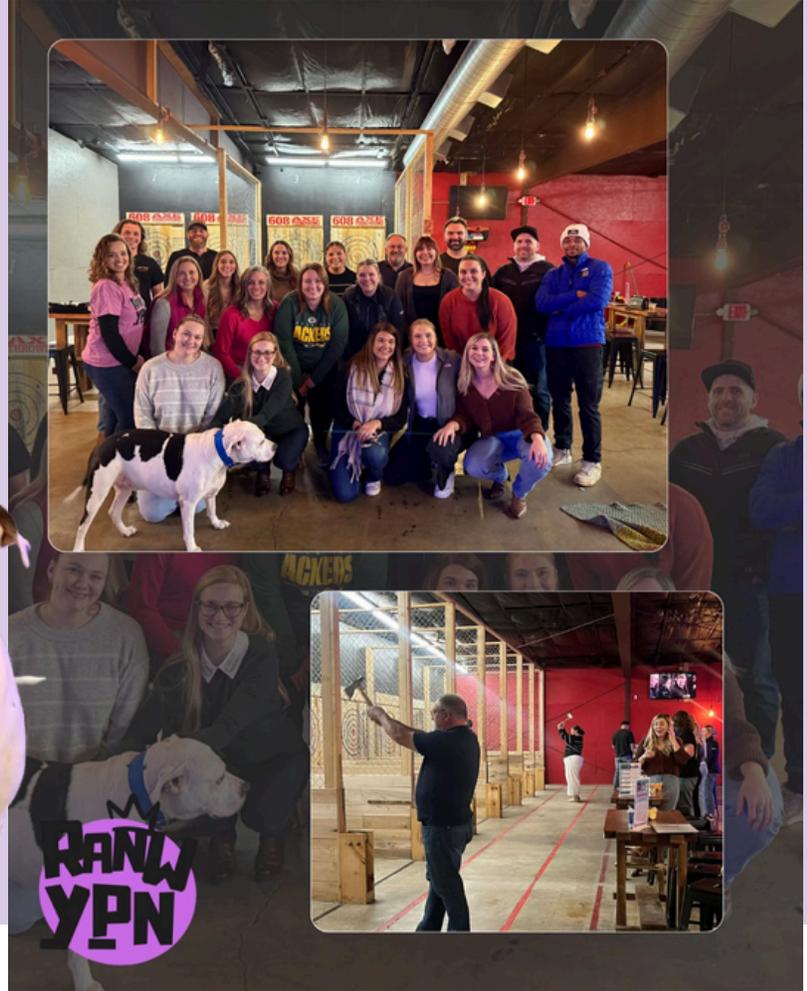
Check out Lori's latest story with your FREE Inman Subscription when registered with your WRA membership!
<https://www.inman.com/author/Lori-Muller/>



Events & Education

RANW YPN AXE THROWING

Thanks again to our sponsors for making this event possible:
 CoVantage Credit Union
 NEW Title Services
 Liberty Title and Abstract Inc.
 Ace Home Inspections
 Point Mortgage
Check out more event pictures [HERE!](#)



NAME THAT TUNE

Thank you sponsors and all who attended!
 Liberty Title & Abstract
 Nations Lending
 Fox Communities Credit Union
 First American – Evans Title Division
 Johnson Financial Group
 Point Mortgage
 NEW Title Services
 Bay Title & Abstract



**100% OF NET
 PROCEEDS
 DONATED TO
 THE NEW
 COMMUNITY
 SHELTER**





RANW COMMITTEES

Thank you to everyone who signed up to join a committee, you will be hearing back soon from Staff Liaisons!

RANW INSTALLATION 2026

If you were lucky enough to be in attendance for the 2026 BOD Installation Banquet, you know how special it was. From the past slate of leadership to the new, we have some incredible things to look forward to!

Check out part one of the RANW 2026 Installation Banquet. **Part 2 includes speeches** from Michael Sewell and new 2026 president Jill Dickson-Kesler.

**BOD
2026**



[CLICK HERE FOR THE VIDEO](#)



Women's Council of REALTORS®
Greater Northeastern Region

invites you

Galentine's Night Out!

'BUBBLES & BINGO'

February 16th, 2026

Tickets

SCAN ME

WCR Member - \$30
WCR Strategic Partner - \$30
Non-Members - \$40

GALENTINE'S NIGHT OUT: 'BUBBLES' & BINGO 2026

Looking for a fun and fabulous way to celebrate Valentine's Day? Join us at XE54 Wine Bar for an unforgettable evening of laughter, luxury, and love (even if it's just for the wine)! 🍷💕

Your ticket includes a complimentary glass of champagne, delectable appetizers to share, and a chance to win glamorous prizes during our lively Valentine's-themed bingo. More details on the prizes to come, but we promise, the stakes have never been so sweet! **REGISTER HERE!**

PRESENT

SELF-DEFENSE CLASS

SIGN UP NOW TO ATTEND THE RANW YPN SELF-DEFENSE CLASS!

Safety is our number 1 priority! Sign up for a hands on self-defense training at Karate America in Neenah on March 12 from 1pm-2pm. **Register HERE!**

ATHLETIC WEAR - NO JEANS
BAREFOOT OR SOCKS

715 S GREEN BAY RD, NEENAH, WI 54956

Located Behind Festival Foods

THIS EVENT IS FREE BECAUSE OF OUR WONDERFUL SPONSORS

12 MARCH
1PM-2PM

RSVP LIMITED SPOTS AVAILABLE

RANW BROKER ROUND TABLE MEETING

THURSDAY, FEB 12TH
AT RANW IN CONERENCE ROOM
10:00AM-11:00AM

*Special Guest: Jennifer Sunstrom
RANW Director of Public Relations
and Government Affairs*

**REALTOR® &
GOVERNMENT
DAY
AND MID-TERM
ELECTIONS**

**FREE & OPEN
TO BROKERS ONLY**

**LIVE
ONLY**



REGISTER HERE!



BROKERS ONLY: RANW BROKER ROUND TABLE

[REGISTER HERE!](#)

Why do you need to care about the upcoming elections?

What happened at REALTOR® & Government Day?

Why is advocacy so important in Real Estate?



RANWF

To those who helped us contribute to our community in 2025 to assist our local housing partners find solutions to those in need. **EVERYONE** deserves housing! Help us continue the love in 2026!



Government Affairs

2025 DIRECT GIVERS

\$2500

Phil Hilgenberg
Terry Hilgenberg
Mike Karisny

\$2000

Andy Beiser
Tim Besaw
Dawn Christensen
Jack Drzwiecki
Pat Kaster
KC Maurer

\$1500

Brittany Voigt

\$1000

Diane Campshure Walczyk
Greg Dallaire
Taylor Hansen
Stacey Hennessey
Wade Hetrick
John Koeller
Mike Kunesh
Ben Lyons
Carey Maurer-Martin
Lori Muller
Joy Pouwels
Sandra Ranck
Michael Sewell
James Zierden

\$750

Jill Dickson-Kesler

\$500

Jane Jadin
Jim Leisner
Paul Schmidt

\$300-\$350

Nicole Annis
Lindsay Thorson

\$250

Katie Bomier
Tina Bunker
Teresa Keenan
Lisa Lankey
Angela LeSage
Michelle Paltzer
Scott Salan
Jason Zellner

\$200

Jack Doemel
Jill Hendricks
Megan Jacquet
Candace Kriner
Jeanne Lasher
Leah Marsh
Nicole Mulder
Jess Schulz
Peter Stueck
Jennifer Sunstrom
Jerry Wendland

\$100

Denise Botz
Bonnie Brandenburg
Amy Bretl
Jodi Carlson
John Coughlin
Kathy Curren
Brenda Feucht
Debbie Gritt
Paula Hall
Mike Klozotsky
Tiffany Langlay
Gene LeSage
Kevin Loosen
Linda Marx
Stacie Maus
Mary Anne Moore-Church
Ryan Paul
Karen Pluff
Andrew Reyment

\$100 Continued...

Jill Rooney
Tom Rooney
Angela Rowland
Russ Schisel
Marcie Schoen
Travis Thorson
Whitney Walczyk
Cindy Weyenberg
Amy Williams



2025 Direct Giver Office Participation Awards

In an effort to increase the number of members who contribute to Direct Giver, the Association is asking brokers to help highlight advocacy and other legislative activity; educating agents about the Direct Giver program and why it is so important to their business; setting an example of giving. These efforts by brokers play a critical role in the overall success of the Association as a whole. Therefore, RANW and the Government Affairs Committee have established a recognition program for offices that meet the following participation levels in their individual offices: ***Note these levels:**

Office Size	Agents	Participation
Extra Large Office	51+	5 Direct Givers
Large Office	26 - 50	4 direct Givers
Medium Office	16 - 25	3 Direct Givers
Small Office	10-15	2 Direct Givers

The following offices met their required participation level in 2025 and will be receiving an award at the RANW annual meeting. Congratulations!

Extra Large offices:

- Century 21 Ace
- Coldwell Banker Lynndale

Large offices:

- Acre Realty

Medium: none

Small:

- Cardinal Realty
- Coldwell Banker Shawano
- RE/MAX Lyons Real Estate

IN THE KNOW

Interested in receiving weekly news highlights from our Director of Public Relations and Government Affairs? It's time to dig a little deeper into real estate!

Email jsunstrom@ranw.org. Check out last week's recap [HERE!](#)

Membership



Membership Changes

To view RANW membership changes, [click HERE](#).

RANW IS TRANSITIONING TO A NEW AMS SYSTEM (MEMBERSHIP DATABASE): **WHAT DOES THIS MEAN FOR YOU?**

RANW Payments Down - AMS Transition

IMPORTANT!

RANW is implementing new Association Management Software. We apologize in advance for any inconvenience this may cause.

During the period of February 4-15, RANW/Our System CANNOT:

- 1 - Process any payments – Old portal disabled
- 2 - Process New Members and Reinstatements
- 3 - Process Firm or Agent Changes of Any Kind

Please see the link below for the complete details, and how you should proceed during this blackout period, which were emailed to brokers, managers, and office admin on January 29th.

[MEMBERSHIP NOTICE - IMIS AMS](#)

Brokers Check License Status for Agents with DSPS

Please make sure to check under the relationships tab to verify who is licensed under your firm with the DSPS is accurate.

REALTOR® Emeritus Status

A REALTOR® Member who has held membership in the National Association as a REALTOR®, REALTOR ASSOCIATE®, or both, for a cumulative period of 40 years **and** has completed at least one year of service at the National Association level is eligible for REALTOR® Emeritus status. Please email cdreger@ranw.org to apply. REALTOR® Emeritus Status. Deadline is February 28th.

Communications

NEW REAL ESTATE VIDEO GAME



Welcome to **Brand Bonanza!**

Create ridiculous brands, add wacky products, and play hilarious marketing challenges. Earn points, collect badges, and make marketing actually fun!

[Create Your Brand](#)

[Play the Game](#)

Members only! Play my new game - **Brand Bonanza!**

This one is made to open your mind when you're having a creative block! Create ridiculous brands, add wacky products, and play hilarious marketing challenges. Earn points, collect badges, and make marketing actually fun!

<https://marketing-mayhem-swivelbits.replit.app/>

DO YOUR CLIENTS KNOW!?

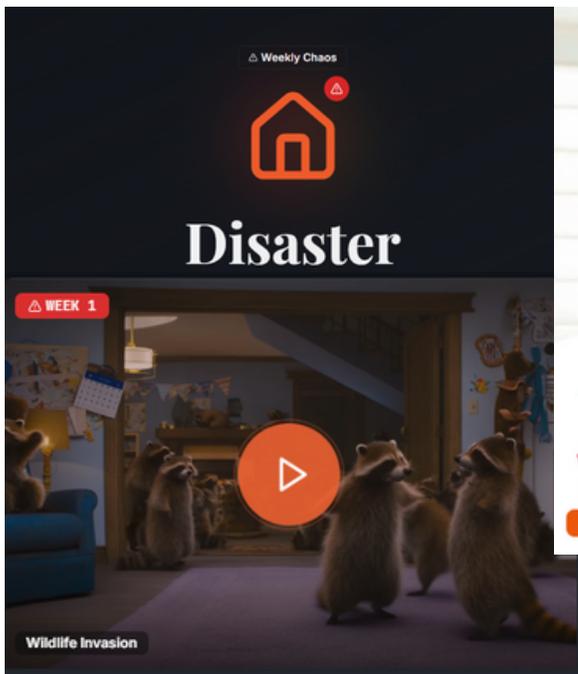
WISCONSIN TITLE FRAUD ALERT: Wisconsin counties offer free Property Fraud Alert systems through local Register of Deeds offices, allowing property owners to monitor their property records for fraudulent activity.

Click on the link for more information: <https://ranwebsite.azurewebsites.net/.../wisconsin-title...>
— with Duane Murphy.



Click on the picture to play the video.

RANW AFFILIATE SPOTLIGHT



Tyler Tolman - Scott Hood Agency American Family Insurance

We did something special with Tyler this month. Tyler and his team are one of the only, if NOT the only home insurance affiliate team we have in membership. Not only that, but Tyler is kind of a big deal. Local musician, went to film school in Milwaukee, came from the graveyard... literally! Listen to his story and check out the one of a kind chaos house he CAN insure. If you're looking for a laugh and an AMAZING insurance company, look no further. **We got you.**



NEW PARAGON APP!

RANW MLS subscribers can now download the Paragon app from the Apple Store or Play Store!!!! No more adding the bookmark to your homescreen. We have an actual app! It's the same as Paragon Connect with a few bells and whistles. Want to learn more? Webinars, how-tos and hundreds of resources **on demand HERE!** OR click on the Help section in the upper right of your Paragon screen and visit the resource center.

NAR Announced the Approval of a Series of Updates to the Multiple Listing Services (MLS) Handbook

RANW MLS has not made any changes to our current rules based on these NAR updates. The MLS Committee will be reviewing the changes from NAR and releasing our recommendation to the RANW MLS BOD.

These changes aim to:

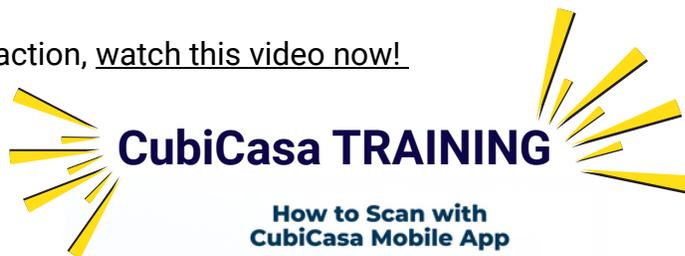
- Modernize the MLS Handbook for the first time in 20 years.
- Reduce legal risk for NAR, MLSs, and members.
- Ensure policies align with current industry practices and technology.

Check out the full story from NAR HERE.

NEW from RPR!!

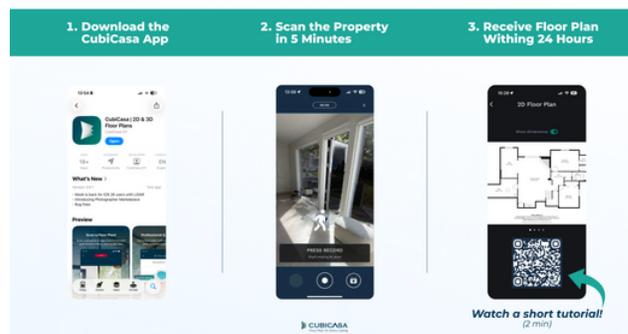
Imagine if your subscribers could walk into a pricing conversation with comps already analyzed, similarities clearly explained and pricing strategies framed in plain language—and do it while standing outside of a property... That's now possible with our new AI CMA, now available in beta inside RPR Mobile™. Download the app and explore the AI CMA and be part of its evolution.

If you haven't seen it in action, watch this video now!



FOREWARN TRAINING

The next FOREWARN training is February 26 at 1 p.m. CST. Join us as we demonstrate how to best utilize FOREWARN, share insider tips and tricks, and host a live Q&A session.



Find CubiCasa inside Paragon>Resources for FREE up to 5,000 SQ FT!

NAR RESOURCES for CONSUMERS

- NEW: Are You Ready to Invest in Real Estate?
- Thinking of Selling? 7 Factors to Consider
- Can't Pay Your Mortgage? You Have Options
- 8 Tips for Selling Your Home in Winter
- Hiring a Remodeling Contractor