



THE ROAD TO  
SUCCESS IS  
ALWAYS UNDER  
CONSTRUCTION



## REALTOR® News

### Take 2 Seconds When You Arrive at Your Destination

- Is there any questionable activity in the area?
- Are you parked in a well-lit, visible location?
- Can you be blocked in the driveway by another vehicle?



REALTOR®  
Safety  
PROGRAM

### HOUSING SUPPLY, AFFORDABILITY AND ACCESS— WHAT'S NEXT FOR ADVOCACY IN 2026



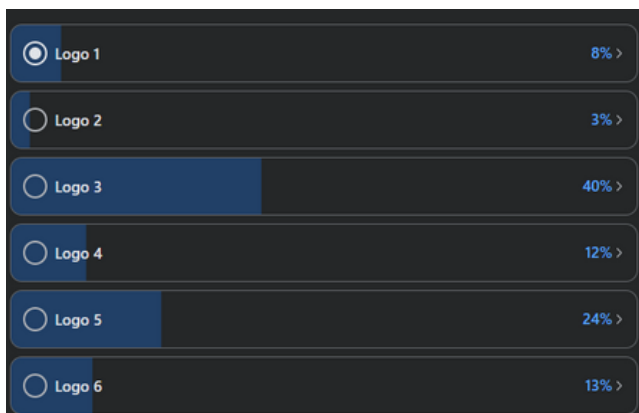
A new year brings new advocacy priorities. Hear how NAR plans to tackle housing supply, affordability and access to homeownership in 2026. Listen [HERE](#).

### WELCOME NEW REALTORS®!



### AND THE WINNER IS.....

Thank you to everyone who voted on RANW's new logo!  
With 40% of the vote, the winner is #3!





## Events & Education

### INSTALLATION OF JILL DICKSON-KESLER and the 2026 RANW Board of Directors

**Register HERE!** You don't want to miss this event at the beautiful LedgeCrest Reserve on January 22nd with keynote speaker Gina Glover of GinaConnects: <https://www.ginaconnects.com/home>

- 1:30pm Registration Open
- 2-3:30pm Installation
- 3:30-5pm Social Hour (cash bar available)

# LAST DAY TO REGISTER!



### FREE EDUCATIONAL LUNCH AND LEARN: VIDEO STRATEGIES FOR REALTORS® - JAN 15TH



We'll Cover: The video formats performing best on Instagram, TikTok, Youtube, and Facebook; how to use listing reels, market updates, spotlights, and testimonials effectively; simple, repeatable strategies you can apply whether you hire a videographer or film on your phone; how video acts as your modern digital storefront.

**WRA** WISCONSIN REALTORS® ASSOCIATION

#### MEGAN JACQUET REALTOR® SAFETY & SELF DEFENSE WEBINAR

JANUARY 22, 2026  
10:00 A.M. – 12:00 P.M.

*"I have nearly 14 years of law enforcement experience and a background in training, personal safety and martial arts. I developed this course over a decade ago to help real estate professionals recognize signs of danger during showings and how to remove themselves safely in these situations."*

**Click HERE to see the  
flyer for more  
information.**

**SCAN TO REGISTER**



### REALTOR® SAFETY & SELF DEFENSE WEBINAR

January 22, 2026 | 10:00 a.m. – 11:00 a.m.

Join fellow Wisconsin REALTOR® Megan Jacquet to discuss practical strategies to stay safe during showings and open houses. This webinar takes a deep dive into personal safety protocols and managing stress responses. You'll finish the webinar with new crime-prevention techniques that address potential risks and reduce opportunities for targeted attacks. **REGISTER HERE!**

REGISTER NOW AT [WRA.ORG/WEBINARS](https://wra.org/webinars)



# AXE THROWING JANUARY 29TH

608 AXE THROWING  
2283 STATE HWY 44 OSHKOSH

5PM-7PM

JOIN THE RANW YPN YET AGAIN FOR  
A FUN NIGHT OF AXE THROWING,  
NETWORKING AND DRINKS.



SPONSORED EVENT  
REGISTRATION REQUIRED



## AXE THROWING WITH RANW YPN



Join the RANW YPN for a FREE evening of Axe throwing at 608 in Oshkosh January 29<sup>th</sup>, 2026  
Link to **register [HERE!](#)**

**Affiliates - Consider Sponsoring the YPN in 2026! [Click HERE!](#)**

**Interested in future YPN Events, [click HERE for the full schedule.](#)**

## NAME THAT TUNE!

It's almost time for everyone's favorite event - Feb 5<sup>th</sup> at Stadium View! **[Click HERE to enlarge the flyer](#)** and for registration information!

*17th Annual*  
**NAME THAT TUNE** FEB. 5<sup>TH</sup>, 2026  
All Proceeds Benefit: NEW Community Shelter, Inc.

## THANK YOU TO OUR SPONSORS AND ATTENDEES TO RANW HOLIDAY PARTIES!

Wow! What great gatherings in both Green Bay at the Fir and Fire and in Appleton at the Fox Cities Stadium! Congratulations to Jill Rooney for winning the photo contest! **[Click HERE to see her beautiful photo at the Fox Valley Event!](#)** \$25 coming your way!



## RANW COMMITTEES

It's that time of year again! RANW is replenishing our committees. These are a truly wonderful way to become known, make super positive network connections, even one day be nominated to be on the board of directors! Check out the **[sign up HERE!](#)** The webpage for committee descriptions is **[HERE.](#)** Please complete by January 31<sup>st</sup> as committees will be formed / selected the beginning of February. The RANW Communications Committee will be releasing a compilation video about the committees and why you should get involved on the 15<sup>th</sup>! Stay Tuned!

# Government Affairs

## REALTOR® & GOVERNMENT DAY

### Why attend RGD?

Here are just a few of the reasons why you and your agents should attend in 2026:

- Hear critical advocacy updates directly from the WRA on issues impacting your business and clients
- Meet with lawmakers to show how REALTOR® issues affect their district
- Earn CE credit while participating in meaningful advocacy\*
- Governor Tony Evers' final RGD address (invited as event guest speaker)
- Stand with hundreds of REALTORS® in a powerful Capitol group photo
- Wrap up the day networking at a complimentary cocktail reception
- \*RGD 2026 has been approved for a elective credit for the 2025-26 Wisconsin real estate biennium.

Space is limited, so register now at no cost [HERE!](#)

**NEED A RIDE?**

RGD is free, but the bus costs \$ for non-WCR members

**CONTACT the Women's Council of REALTORS® for the Bus!**

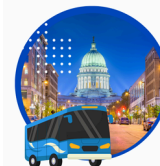
**REALTOR® & GOVERNMENT DAY BUS TRIP**



**Watch the video about what it's like [HERE!](#)**

### REALTOR® & GOVERNMENT DAY BUS TRIP

Women's Council of REALTORS® Greater Northeastern Region



REALTORS JOIN US FOR A DAY TRIP TO THE HEART OF WISCONSIN'S CAPITOL! THIS EVENT OFFERS A FANTASTIC OPPORTUNITY TO GAIN VALUABLE INSIGHTS AND EXPERIENCE WHILE NETWORKING WITH INDUSTRY PROFESSIONALS AND GOVERNMENT REPRESENTATIVES. REALTORS WILL TRAVEL TOGETHER ON A COMFORTABLE BUS, ELIMINATING THE HASSLE OF DRIVING AND PARKING, SIT BACK, RELAX, AND ENJOY A DAY OF LEARNING AND CONNECTION IN THE CAPITOL CITY—NO STRESS, JUST GREAT OPPORTUNITIES!

Register here: <https://bit.ly/49hmy9y>

OR

SCAN ME



To reserve your seat for the bus

FREE for WCR Members

NON WCR MEMBERS \$25

To reserve your tickets to the event in

Madison, you must also sign up here:

[https://www.wra.org/Education/Events/RGDay/REALTOR\\_Government\\_Day/](https://www.wra.org/Education/Events/RGDay/REALTOR_Government_Day/)

Be Prompt for Departures!!

GB Departure: 1500 Packard Dr. DePere, 54115

10 am

FRV Departure: Park & Ride N8834 County Rd N, Menasha, 54952

10:45 am

**FEBRUARY 10th 2026**

Departing Madison at 7:00 pm

**Click to enlarge the flyer**

## ATTENTION WISCONSIN PRIVATE WELL OWNERS!

Did you know that unlike public water systems, the maintenance and safety of your private well is entirely up to you? Whether you've just bought a home with a well or have owned one for years, the Wisconsin DNR has a central hub to help you keep your water safe.

Key resources available to you:

Check out the full guide here: <https://dnr.wisconsin.gov/topic/Wells/homeowners.html>

**JANUARY 15TH! REGISTER HERE!**

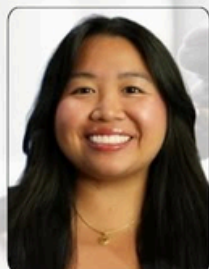
**LEGAL BITES**

Real Estate Insights for 2026

w/ WRA Attorney Wendy Hoang

Land Trusts

w/ RANW Jennifer Sunstrom



Scan below for tickets!



## IN THE KNOW

Interested in receiving weekly news highlights from our Director of Public Relations and Government Affairs? It's time to dig a little deeper into real estate!

Email [jsunstrom@ranw.org](mailto:jsunstrom@ranw.org).  
Check out last week's recap [HERE!](#)



# Membership



## Membership Changes

To view RANW membership changes, [click HERE](#).

## RANW IS TRANSITIONING TO A NEW AMS SYSTEM (MEMBERSHIP DATABASE): **WHAT DOES THIS MEAN FOR YOU?**

In early February, RANW is transitioning our administrative management program. Your Member Portal will be very similar to the one you have now, but going forward, your invoices from the past will NOT be available in the new Member Portal. Your **ACTION ITEM**: Login to the current MEMBER PORTAL in order to save and/or print your past invoices for tax purposes or your personal/business filing. We will be releasing a how-to for the new system ASAP! Current Member Portal Login: <https://mdweb.mmsi2.com/ranw/>  
Your login is your six-digit RANW Agent ID. Search yourself here to find the ID.

## 2025 RECAP

As we step into 2026, know this first and always: you are the reason this association exists. The year ahead will bring change, yes, but also clarity, momentum, and more moments where being a REALTOR® truly matters. You can expect an association that listens harder, advocates louder, and shows up for you with tools, education, and support that meet the real world you're working in, not a version from five years ago. We will keep protecting your professionalism, strengthening the MLS you rely on, and expanding benefits that make your work a little easier and your voice a little stronger. Check out our 2025 recap.



# Communications

## RANW AFFILIATE SPOTLIGHT

Check out our new [RANW Affiliate Spotlight - EPIC Mortgage!](#)

Super proud to showcase these fun new members. Interested in EPIC Mortgage in Green Bay? <https://www.yourepiclender.com/>.

Interested in an Affiliate Spotlight? Contact [khubers@ranw.org](mailto:khubers@ranw.org). Free marketing you get to keep for our affiliate members!





## NEW PARAGON APP!

Jan 5th, 2026 is the official launch! RANW MLS subscribers can now download the Paragon app from the Apple Store or Play Store!!!! No more adding the bookmark to your homescreen. We have an actual app! It's the same as Paragon Connect with a few bells and whistles. Have a look! Want to learn more? Webinars, how-tos and hundreds of resources **on demand HERE!**

OR click on the Help section in the upper right of your Paragon screen and visit the resource center.

## NAR Announced the Approval of a Series of Updates to the Multiple Listing Services (MLS) Handbook

RANW MLS has not made any changes to our current rules based on these NAR updates. The MLS Committee will be reviewing the changes from NAR this month.

**These changes aim to:**

- Modernize the MLS Handbook for the first time in 20 years.
- Reduce legal risk for NAR, MLSs, and members.
- Ensure policies align with current industry practices and technology.

**Check out the full story from NAR HERE.**

## Duplicate Listing Fee Raising to \$50 Effective January 1<sup>st</sup>, 2026

Effective January 1st, the RANW MLS duplicate listing fee will go from \$20 to \$50. Bottom line - if the property is entered into a Paragon a second time, the fee will be \$50 instead of \$20. After much deliberation, it was the decision of the Board of Directors to raise the duplicate listing fee as the second listing increases the amount of work required.

## FOREWARN TRAINING

**The next FOREWARN trainings** are January 13<sup>th</sup> and 29<sup>th</sup> - as we demonstrate how to best utilize FOREWARN, share insider tips and tricks, and host a live Q&A session.

## RPR Webinars!

New year, new classes... and new ways to win!

RPR's January webinar lineup is packed with tools, tips and hand-on training to boost your bottom line from day one.

If you're ready to work smarter and learn new skills, this is your month. Register now and hit 2026 running! **[rpr.me/webinars](https://rpr.me/webinars)**

## CubiCasa TRAINING

Click to register for the Jan 14<sup>th</sup> training.

## 101 WEBINAR

LEARN HOW TO CREATE  
**FREE AND EASY FLOOR PLANS**

## NAR RESOURCES for CONSUMERS

- **NEW: Can't Pay Your Mortgage? You Have Options**
- **8 Tips for Selling Your Home in Winter**
- **NEW: Hiring a Remodeling Contractor**
- **Real Estate Contract Contingencies**
- **Understanding Condo Ownership**