



REALTOR® News



REALTOR®
Safety
PROGRAM

Hide Personal Information

Tell your sellers: don't leave personal information like mail or bills out in the open where anyone can see it. Be sure to lock down your computer and lock up your laptop and any other expensive, easy-to-pocket electronics, like iPods, before your showing.

Beware of a New Smishing Scam (Text/SMS Phishing)

A potential customer sends a text stating they want to talk, via zoom, about buying/selling a house. They seem legit. They ask for your email address to send the zoom link. You click on it. You get a pop up saying to "update" your zoom. This link will most likely contain malicious malware or a virus that has now been downloaded to your computer. Wrecking havoc & stealing personal info.

Never click on a link sent to you if you cannot 100% verify the identity of the person sending it.

This also goes for links to "FaceTime/video chat/Microsoft Teams" etc.

Always be the one to originate the zoom/Microsoft Teams/video chat links!



Free WRA Convention Pass Winner was . . .

Cindy Arias Castaneda from Keller Williams Green Bay!

Check out some pics of our members at the WRA Convention this year!





Events & Education



RANW YPN SYMPOSIUM

Thank you to everyone who registered! The YPN committee has really exceeded all our expectations. We can't wait to see what they do in 2026! **See you on THURSDAY the 16th from 8am-2:45pm for the RANW YPN Symposium, the final RANW YPN event of 2025!!!!**

IN PERSON APPRAISER CE!

Join us for a fun and informative UAD 3.6 Appraiser CE Class with the one and only Bryan Reynolds! This event will take place at The Dome Sports Bar & Grill on October 21, 2025 From 8AM-5PM. Get ready to enhance your skills and knowledge in a relaxed environment surrounded by fellow professionals.

REGISTRATION CLOSED but please reach out if you'd like to join us! juecker@ranw.org



JOIN US FOR **APPRAISER EDUCATION**

APPRAISER'S GUIDE
TO THE NEW URAR

7 CE CREDITS

THE DOME
★ SPORTS BAR AND GRILL ★

INSTRUCTOR:

Bryan Reynolds

OCTOBER 21, 2025

THE DOME
8 AM - 5 PM

1338 S Commercial St, Neenah, WI 54956

RANW.ORG

Register Today!

Scan the QR Code or register at:
<https://www.crs.com/education/catalog/?10302025---wi-rrc---classroom>



RESIDENTIAL
REAL ESTATE
COUNCIL



Ever felt like you could do a better job negotiating?
JOIN US FOR NEXT LEVEL NEGOTIATIONS WITH NATE JOHNSON ON OCTOBER 30TH IN WAUSAU.
Click HERE for the flyer.

RANW.ORG

2025 HOME INSPECTOR REALTOR® WORKSHOP

OCT 30, 2025
9am-1pm
*Only takes 20!



Ric Thompson
Home Inspector

Tom Beatty
Home Inspector

and other members of RANW/WAHI!

Home Inspector Workshop Training for REALTORS® - Oct 30th!

Participants will rotate in small groups of 4-5 per inspector to see the inspection process in action. Afterward, everyone will gather in the garage for lunch and a Q&A session. This **FREE** event is limited to the first 20 registrants, so don't wait to sign up! **REGISTER HERE.**

More information
920 707 9900

Email Jessica
juecker@ranw.org

ANNUAL MEETING



Join us to connect, hear what's been happening & discover what's ahead!

THURSDAY, NOV. 6

9:00AM - BREAKFAST

9:30 AM - MEETING START

BRIDGEWOOD - NEENAH

- Hear from RANW Leadership
- Experience the Jim Smith EPA Awards
- Get the latest news from RANW
- Hear from internationally acclaimed communications expert, Dr. Phillip Clampett

This event has sold out in recent years, please don't wait to reserve your seat!

REGISTER HERE

920-707-9907
juecker@ranw.org

**Sign up for the wait list -
juecker@ranw.org.**

REALTORS®
ASSOCIATION
OF NORTHEAST
WISCONSIN

THAT'S
WHO WE
REALTOR

2025

RANW Holiday Parties

REGISTER HERE for RANW's GB Holiday Party on December 11, 2025 @ the Fire & Fir Event Hall!

REGISTER HERE for RANW's Fox Valley Holiday Party on Dec 18, 2025 @ The Fox Club, Appleton!

2025 RANW Annual Meeting - November 6th!

The 2025 RANW Annual Meeting will be held at Bridgewood in Neenah on November 6th! **We're already full but sign up for the wait list - juecker@ranw.org.**

WRA LEGAL LANDSCAPE

Tune into the next Legal Landscape livestream with WRA attorneys Wendy Hoang and Jennifer Lindsley. Starting March 1, 2026, the U.S. Department of Treasury's Financial Crimes Enforcement Network (FinCEN) will require title companies to report all-cash or privately financed purchases of homes, condominiums and residential land by legal entities such as LLCs or trusts to help prevent money laundering.

Register today here:

<https://hubs.la/Q03N96F70>

NOVEMBER 6 | 9:00 A.M.

COUNTDOWN TO COMPLIANCE:

WHAT FINCEN'S NEW RULE MEANS FOR AGENTS



REGISTER FOR THE LIVESTREAM NOW:
WWW.WRA.ORG/LEGALLANDSCAPE



FIRE & FIR
EVENT HALL



A WALK-THROUGH EVENT
INCLUDING FREE
ADMISSION

FOOD. DRINKS.
PRIZES.

THURSDAY
5:00 - 9:00PM

18

@The Fox Club

LIGHT SHOW.
LIVE MUSIC.

DECEMBER
FREE ENTRY



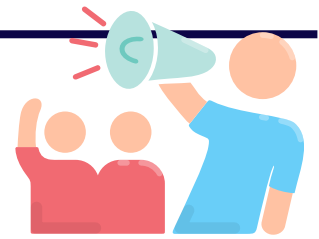
**RSVP
Today!**

RANW Members Only

Government Affairs

**Back the
Housing Package**
A Supply-Side Solution

October 7th
CALL TO ACTION RESULTS



Thanks to the powerful advocacy from REALTORS® across Wisconsin, legislators heard your message directly. Your support of these bills aimed at addressing Wisconsin's "missing middle" housing was instrumental in paving the way for this legislative action.

These bills, which were passed with bipartisan support, now move to the State Senate for review before heading to Governor Evers for his signature or veto. Learn more here: <https://hubs.la/Q03MRSXk0>

IN THE KNOW

Interested in receiving weekly news highlights from our Director of Public Relations and Government Affairs? It's time to dig a little deeper into real estate! Email jsunstrom@ranw.org.

RANW Foundation

The RANWF seeks to empower non-profits in their pursuit of creating safe, affordable and sustainable housing for ALL.



RANWF Webpage: <https://ranw.org/ranw-foundation/>



Click HERE for videos of our non-profits.

REC ●

Please take a moment to listen to a special message from Jennifer Sunstrom on behalf of the RANWF.

Membership

Membership Changes

To view RANW membership changes, click HERE.



DON'T LOSE YOUR BENEFITS!

RANW 2026 ANNUAL MEMBERSHIP DUES

Click HERE for the sharable and easy to follow guide on annual dues! Click the button to pay!

Logos included in the collage:

- STATEWIDE PROFESSIONAL STANDARDS
- REALTORS' Association of Wisconsin
- TECHNOLOGY DISCOUNT
- LEGAL HOTLINE
- Professional Development
- inmanSELECT Free Subscription
- AuthentiSIGN
- WiREx Wisconsin Real Estate Exchange
- MLS Tax Suite
- WRA
- Paragon
- REALTORS' PROFESSIONAL STANDARDS
- REALTORS' insurance place
- REALTOR Safety PROGRAM
- Affiliate Membership
- ADVOCACY
- CHAMBER OF COMMERCE
- Print & Email SUBSCRIPTIONS
- CORE STANDARDS
- NETWORKING EVENTS
- REALTOR BRAND
- INSIGHTS TOURS
- NAR GRANTS
- CONTRIBUTING EDUCATION
- CONSUMER OUTREACH
- TRANSACTIONS
- BOARD OF DIRECTORS
- FOREWARN
- ListHub
- ShowingTime for the MLS
- DATA COMPLIANCE TEAM
- FIBER HOMES
- CUBICASA LISTING FLOOR PLAN
- REALTOR BENEFITS
- Supra
- MLS STAT REPORTS
- THE ROLE OF A REAL ESTATE APPRAISER
- MLS GRID
- EasyCMA
- TrustFunds
- Paragon Connect
- REALTOR BENEFITS

UPDATES TO MLS

1. **Updated MLS Rules** [HERE](#)
2. **Updated RANW MLS Data Sheets and listing screen in Paragon** (updates in green):
 - [Residential](#)
 - [Condo](#)
 - [Multi-Family](#)
 - [Business/Commercial](#)
 - [Vacant Land](#)
3. **Barrier Free features are now REQUIRED**
 - If your listing has none of the accessibility features, click Not Applicable.
4. **NEW Seller Authorization Forms**
 - [Delayed Marketing](#)
 - [Delayed Showings](#)
 - [Office Exclusive](#)

UPDATED

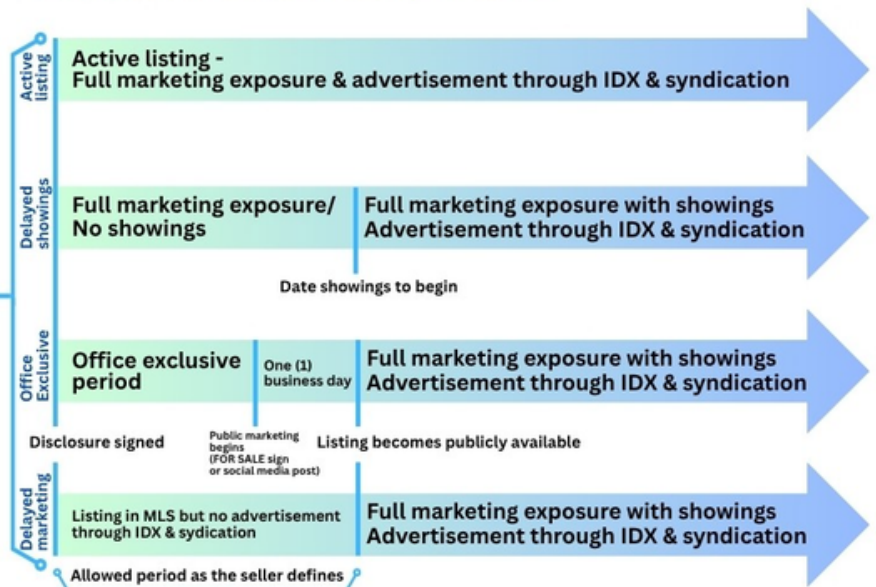
Easy Guide to Seller Authorization Forms (under 1 minute video) HERE!



Decision to list home

Click HERE to enlarge the infographic.

SELLER OPTIONS IN THE MLS



The stats are in! MLS subscribers are using CubiCasa! **Register for our next webinar** on October 28th and win a free 3D Bundle!



CUBICASA
Floor Plan On Every Listing

101 WEBINAR

Learn to Create Free & Easy Floor Plans in Minutes!

Tue, Oct. 28th | 2pm ET | 1pm CT | 12pm MT | 11am PT



RPR

RPR just got even more fab! NOW we can use the AI ScriptWriter to create videos right in RPR! Race you to be the first to try it!

Choose Video Template

Select a video template to generate your script:



Market Buzz

Professional video template



How's the Market?

Professional video template

Supra Showing Notifications



With the real-time benefits of the Supra system, real estate agents can let a homeowner know when a showing starts and ends so they know when they can return home. [Click HERE](#) for the video!



**SAFER SHOWINGS.
SMARTER ENGAGEMENTS.**

Register for a FOREWARN Training and Live Q&A



**Everyone should have
FOREWARN!**

October 22nd at 1pm: Training
registration [HERE!](#)

REALTORS® Residential Sustainability Report

Sustainable features, particularly those that reduce costs or offer financial savings, are increasingly influencing home search and remodeling decisions, according to new findings from the National Association of REALTORS® 2025 REALTORS® Residential Sustainability Report. [Click for the full report HERE!](#)

Welcome NEW REALTORS®!



Spooky Real Estate



Would You Rather? Halloween Edition

Question
1

Total Questions
12

**B-bbbb-b BONUS! [Click HERE](#) to play
Would you Rather - Halloween Real Estate Edition!**

NAR RESOURCES for CONSUMERS

- [NEW: How to Protect Against Real Estate Wire Fraud](#)
- [NEW: Home Selling Tips for Privacy and Safety](#)
- [NEW: Do You Need Private Mortgage Insurance?](#)