



REALTOR® News

Your trash is another man's Treasure

Just bought a new entertainment system? A bunch of empty boxes out by the curb triggers an alarm to would-be thieves. Instead of putting boxes out in plain sight, cut them down and put them out one at a time or take them to a recycling center.



WRA Annual Convention
September 29th - October 1st
Kalahari Resort, Wisconsin Dells

Pump up the jam — it's the ultimate real estate house party!

Jump in for three days of insights, connections and totally tubular vibes to take your career to the next level. Real estate is moving faster than a DeLorean hitting 88 mph, but the convention gives you the tools to own the future. So tease that hair, lace up those high-tops and get ready to party like it's 1989 — this convention is gonna be gnarly!

Register here: https://www.wra.org/Education/Events/Convention/2025/Convention_2025_-_Landing/

Free WRA Convention Pass - Deadline is September 11th

WRA is offering the chance to win a free pass to their convention this September. The criteria for awarding the free registration are as follows:

- The registration must be given, not sold, and is non-transferable.
- The recipient must be a REALTOR member in good standing.
- While financial need is not a prerequisite, it may be considered.
- The recipient may not be a local board officer.
- The submission deadline to RANW is September 11th, 2025.
- Recipients may add ticketed items at their own expense.



Please email Cheryl at cdreger@ranw.org to enter.

SEPTEMBER IS REALTOR® SAFETY MONTH

Let's kick off Safety Month with a story from NAR "Everything Changed the Minute I Opened the Door" by Melissa Dittmann Tracy [HERE](#).

Most Commonly Used Smart Phone Apps:	
Find My iPhone feature	40%
GPS Phone Track for Android	8
SentriKey (TM) Real Estate App: Agent Safety Feature	9
Forewarn See the MLS Section for FOREWARN!	21
HomeSnap Pro	1

Get access to training videos, webinars, articles, and more safety resources at nar.realtor/safety.



Events & Education



RANW "Excellence in Professionalism" Award Nominations Due September 8th

Help us recognize **outstanding RANW members!** The Recognition Committee is accepting nominations for the annual **Jim Smith Excellence in Professionalism Awards**. If you know a REALTOR® or Affiliate member of RANW who has made an outstanding contribution to our local Association this year through RANW committee work or leadership and community involvement (state or national achievements -- optional), please nominate them for an award by emailing Jessica at juecker@ranw.org.

Nominations due by 4pm on Monday, September 8th.

FINCEN REPORTING RULES ARE YOU READY?

SPEAKERS:

HEATHER JOHNSON
Director of Strategic Initiatives

KATIE SCHMITZ
President, COO

WHAT WILL BE COVERED
WHAT IS COVERED IN RULE
WHAT MUST BE REPORTED
WHO MUST REPORT
WHEN IS IT REQUIRED

SEPTEMBER 16TH, 2025
9:30 AM - 10:30 AM
VIRTUAL TRAINING

TRANSACTION ETIQUETTE PANEL
Lunch and Learn
Come enjoy lunch and learn with the Women's Council of REALTORS®! Join us for a Real Estate Transaction Panel where we'll hear directly from the experts who help us create smooth, successful closings. Our panel will feature:
Title Professionals, Home Warranty Leaders, Lenders, Home Inspectors, Insurance Experts
They'll share valuable insights on recent industry changes, explain the importance of their roles, and provide tips to help REALTORS® strengthen transactions from start to finish.

SEPTEMBER 22ND 11AM-1PM
RANW
W6124 AEROTECH DR, APPLETON, WI 54914
WOMANS COUNCIL MEMBERS - FREE
NON MEMBER - \$15

REGISTER HERE
for this virtual training,
brought to you by RANW Affiliate members
GUARANTY Closing & Title Services.

REGISTER HERE
for the WCR event on
the 22nd!

SYMPOSIUM
HOSTED BY RANW YPN

OCTOBER 16TH 8:00AM-2:45PM

-Brand Building-

-Ninja Selling-

-Handling objections-

JOIN THE RANW YPN FOR THE COMPLETELY FREE BUSINESS EVENT
Designed to help professionals sharpen their skills and stand out in today's market. Learn powerful social media tips from B Real Co to elevate your online presence, discover how to implement proven Ninja Selling techniques with Ryan Fulcer, and gain strategies from KC Mauer and Lori Muller on confidently handling objections from buyers, sellers, and even other agents. This is your chance to connect, learn, and walk away with actionable strategies to grow your business.

RANW YPN SYMPOSIUM

🌟 Who's ready for our LAST YPN event of the year?! 🌟
We're finishing 2025 strong with a half-day of learning, networking, and growth at the RANW YPN Symposium!

Thursday, October 16th | 8:00AM-2:45PM
 RANW Board Office

Here's what you can expect:

- ✓ Social media branding tips with B Real Co.
- ✓ Objection handling strategies with KC Mauer & Lori Muller
- ✓ A motivational session with Ryan Fulcer
- ✓ Networking bingo, raffle prizes, and more!

Registration is FREE but limited to the first 50 people – don't wait!

Click [HERE](#) to enlarge the flyer!





JOIN US FOR

APPRAISER EDUCATION

APPRAISER'S GUIDE
TO THE NEW URAR

7 CE CREDITS



INSTRUCTOR:

Bryan Reynolds

OCTOBER 21, 2025

THE DOME

8 AM - 5 PM

1338 S Commercial St, Neenah, WI 54956

RANW.ORG

IN PERSON APPRAISER CE!

Join us for a fun and informative UAD 3.6 Appraiser CE Class with the one and only Bryan Reynolds! This event will take place at The Dome Sports Bar & Grill on October 21, 2025 From 8AM-5PM. Get ready to enhance your skills and knowledge in a relaxed environment surrounded by fellow professionals. This in person event gives you the opportunity to learn and network with others in the industry. Lunch will be provided.

REGISTER HERE!

SAVE THE DATE

RANW Annual Meeting

Join us for breakfast and our yearly update and elections on November 6, 2025 at Bridgewood in Neenah.

Holiday Parties

Green Bay Holiday Party - December 11th
Fox Valley Holiday Party - December 18th

THANK YOU TO OUR SPONSORS AND EVENT ATTENDEES!

Our members are the BEST! How do we know? We have the most fun at events and take care of each other as a community. Take a look at our last two events at the Broker Huddle @ Lambeau and the Fox Valley golf outing at High Cliff Golf Course! See you at our next event! Want Marki Lemons Ryhal's slides from the Broker Huddle? Email khubers@ranw.org! This powerhouse can REALLY change your game for the better!



THANKS!



Fox Valley Golf Sponsors

Ace Home Inspection
American National Bank
Associated Bank
BLC Community Bank
Capital Credit Union
Chris Rank Property Inspections
Cutco Gifting
First American - Evans Title
Greenstone Farm Credit Services
Inspection Services of WI
Liberty Title and Abstract
RANW MLS
Schmitt Title
Universal Home Protection

Direct Giver: Your Voice, Your Choice, Your Impact

The candidates you support today shape housing policy tomorrow.

Many of the most important housing and property rights decisions happen locally—at town, village, city and county boards. That's why the Direct Giver program is so powerful. Unlike your investment in RPAC, the Direct Giver program gives you the choice and control over how you support candidates important to you.

See why your participation matters in the [30-second video HERE!](#)

New Community Comprehensive Plans Out for Review!

[Go Big Green Bay](#)
[Plan Appleton](#)
[Menasha](#)



In The Know

Interested in receiving weekly news highlights from our Director of Public Relations and Government Affairs? It's time to dig a little deeper into real estate! Email jsunstrom@ranw.org.

RANW Foundation

The RANWF seeks to empower non-profits in their pursuit of creating safe, affordable and sustainable housing for ALL.

RANWF Webpage: <https://ranw.org/ranw-foundation/>

SAM25? How can you help?

This month we're highlighting SAM25! What is SAM25? [Watch the video HERE!](#) Don't forget to visit the thrift store!

The SAM25 vision: Our community works together to support the needs of those living in poverty and offers individualized opportunities to gain self-sufficiency, and to have a hope for a better future. **Goals:**

- Everyone in the Shawano area has a meal and a safe place to sleep.
- Everyone in the Shawano area has access to medical care they can afford.
- Raise awareness of community resources for those affected by poverty.
- Raise awareness of the issues of poverty and how we can work together to eliminate them.



Click [HERE](#) for upcoming events!

- CORPORATE DONATE CAMPAIGN
- GREEN BAY GOLF OUTING
- FOX VALLEY GOLF OUTING
- OSHKOSH GOLF OUTING
- DUES BILLING
- FOX VALLEY HOLIDAY PARTY
- GREEN BAY HOLIDAY PARTY

Oshkosh

Habitat for Humanity Event!

This is seriously cool! Live bands! Check out the details [HERE!](#)



Membership

Membership Changes

To view RANW membership changes, [click HERE.](#)

DR Audit Due by September 12th - Don't Lose Your Membership

RANW is conducting the required Firm Roster audit of licensees for all RANW Designated REALTORS®. Designated REALTORS® (DR) will receive a copy of the agent roster that RANW has on file. It is the responsibility of the DR to make sure that the RANW roster matches the roster for their firm with the Department of Safety and Professional Services (DSPS). Please email cdreger@ranw.org for more.

REALTOR® Emeritus Applications Due by October 1st

Requirement: Must be a REALTOR® for 40 years and have proof of one year of service for the National Association of REALTORS®. If you think you qualify, please email Cheryl (cdreger@ranw.org) by September 26th with request and proof to be nominated. If approved by NAR, dues will be waived for the 2027 dues season, not next year's.



The RANW Membership Minute - Annual Membership Dues

Follow along each month for a one-minute or less tip to help our members.

Click HERE for the sharable and easy to follow guide on our upcoming annual dues!

ALERT: NOT LONG-WINDED

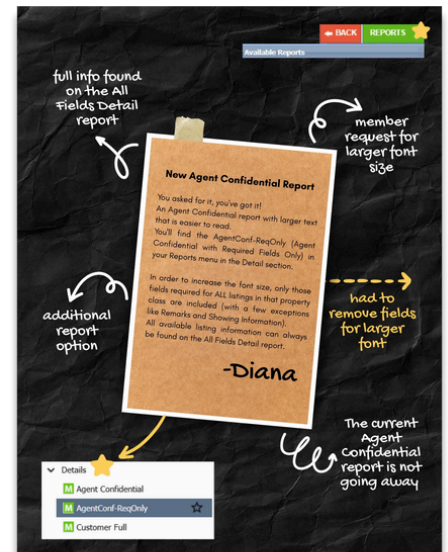
MLS News

New Agent Confidential Required Only Report

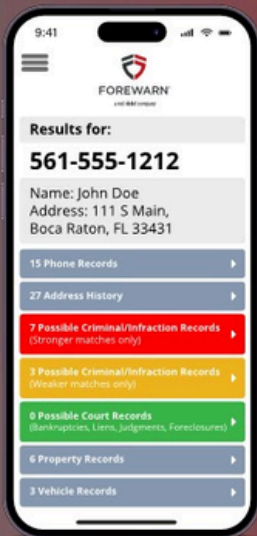
Click HERE for more details, enlarge the image and learn how to access.

How to Turn Off Reverse Prospecting Email

In Paragon Connect, select Settings > System > Reverse Prospecting. From there, agents can toggle Reverse Prospecting on or off at will.



September is Agent Safety Month – Now is the Time to Activate Your FREE Member Benefit!



Know your prospect...in seconds

-  **1** Receive a call
-  **2** Enter phone # in FOREWARN app
-  **3** Get instant prospect info (identity verification, criminal history and more)

FOREWARN Training & Live Q&A

SEPTEMBER

September 3, 2025 9:00 AM Central Time (US & CA) [Register >](#)

September 17, 2025 1:00 PM Central Time (US & CA) [Register >](#)

To set up your password, visit <https://app.forewarn.com/membersetup>

Don't have FOREWARN on Your Phone? HUH? WHY?

This app is essential! Protect yourself and your clients for FREE with your subscription to RANW MLS. Want to learn more? **Register for our two September sessions.**

Set up your account HERE!





RPR MOBILE: AI on Active Properties

Members can now generate a property description using RPRs AI Property Insights tool! In RPR Mobile™ you can create an AI property description for On Market listings and easily share the information with clients or post it to social media. [Check out how HERE!](#)

RANW Addendum A Updates Town Hall Recording [HERE](#)

CUBICASA

101 WEBINAR

LEARN HOW TO CREATE
FREE AND EASY FLOOR PLANS

Tue, Sep. 23rd | 2pm ET | 1pm CT | 12pm MT | 11am PT

zoom

CUBICASA FLOOR PLANS

Learn more about CubiCasa, the go-to app used by thousands of real estate professionals every day to create floor plans in only 5 minutes. Greatly improve your listings and listing presentations – FOR FREE! [Webinar HERE!](#)

Paragon is adding an easy way to add floor plans effective 9/9! [Learn how to HERE!](#)

Submitting Earnest Money Requests is Now Easier in More Scenarios:

- Buyer's Agent is in the MLS but Unavailable
- Buyer's Agent is NOT part of the MLS
- Buyer is Unrepresented

Learn more in our recent blog post: [Submit Earnest Money Requests with More Flexibility](#)



Supra eKEY Basic Training - Great for Newbies!

Managing keyboxes is simple with the eKEY app. Open lockboxes, track inventory, assign a box to a listing, and more!
Next Webinar: September 10th



SafeStreets, ADT's leading home security and automation provider, has joined NAR REALTOR Benefits® as a new partner. SafeStreets delivers one of the highest-rated smart security services to homes across the country. Through this partnership, NAR members and their clients can access an exclusive offer that includes a full security system (a \$1,200 value*), a choice of two HD cameras, and extra discounted costs on professional monitoring and installation. To claim this benefit, NAR members can call 1-844-574-SAFE or visit www.getsafestreets.com/nar.

NAR RESOURCES for CONSUMERS

- [NEW: Do You Need Private Mortgage Insurance?](#)
- [What Is the VA Home Loan Guaranty?](#)
- [10 Tips for Packing Smartly for a Move](#)
- [State and Local Tax \(SALT\) Deductions](#)
- [Buying a Historic Property](#)
- [Making Your Home More Energy Efficient](#)