



VOL 32 ISSUE 7

"Never be limited by other people's limited imaginations."

- Mae Jemison



OURSEL

REALTOR® News

Got Cell Service Everywhere?

When you're showing commercial property, thick walls and/or remote locations may interfere with cell phone reception. Be sure to check the cell service quality of the property before the showing, call the listing agent if necessary. If there is no or poor cell service, always take a buddy.

New WB-50 Residential Pre-Agency Showing Agreement

Remember to use the new WB-50 Residential Pre-Agency Showing Agreement before showing a home to a buyer if you are in pre-agency with the buyer. The mandatory use date was July 1, 2025. If you already have buyer agency with a buyer, you do not need this form, but if you and the buyer have not yet decided whether the buyer will be a customer or a client, you are in pre-agency and you must use the WB-50 Residential Pre-Agency Showing Agreement with the buyer before showing them a home.

The new WB-50 is available in the WRA forms library and on zipForms.





Congratulations on REALTOR[®] Emeritus Status!

Congratulations to Candace Kriner and Tom Werth for receiving REALTOR® Emeritus status at the NATIONAL ASSOCIATION of REALTORS® 2025 Legislative Meetings and Trade Expo. REALTOR® Emeritus status, which recognizes REALTOR® members who have a cumulative period of 40 years of membership and have completed at least one year of service at the national association level. Thank you both for long and faithful service!

Midyear Update: Real Estate Forecast

Don't miss your next chance for a comprehensive look at the latest economic data—July 16, 1-2 p.m. as Dr. Lawrence Yun, Dr. Jessica Lautz, and Anat Nusinovich host the next Real Estate Forecast <u>HERE</u>.



2025 RANW Timber Rattlers/Make-A-Wish Fundraiser a Success!

Over 500 attendees at this year's Make-A-Wish Wisconsin event at the Timber Rattlers Stadium means that we are able to grant even more wishes than last year! Thank you to the generous sponsors featured below and our amazing committee! We couldn't have done it without you! See you all next year!

THANK YOU PLATINUM SPONSORS!



THANK YOU ACTIVITY SPONSOR!



GOLD SPONSORS

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SILVER SPONSORS

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BROKER DONATIONS

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RANW YPN Dareoke - July 17th @ Stadium View!

Join the RANW Young Professionals Network for Dareoke, a karaoke fundraiser with a twist to support the RANW Foundation! Come to **Stadium View's Sky Bar** on Thursday, **July 17th from 6–9 PM** for a night of music, laughter, and friendly dares. You can dare a friend to sing for \$5, or opt out of being dared for \$25 – all in good fun and for a great cause. Enjoy appetizers, a cash bar, and great company. Open to RANW members, affiliates, and their guests. Registration is required. **REGISTER HERE!**

Click HERE to enlarge the flyer.





Tax Prep for Dummies and School Supply Drive

Presenting Chad Durkee with Elevate Accounting

School Supplies can be dropped off at RANW any time before August 12 and the YPN will donate to an Appleton Area School. Then on August 12 we will have Tax Prep for Dummies with Chad Durkee – members will learn everything they need to know to be ready for tax season and hear real life examples of what happens when you are audited. Lunch will be provided, there is a \$10 at the door charge, but people should register ahead of time as seating is limited. **REGISTER HERE!**

SAVE THE DATE

RANW YPN Symposium - October 22nd

RANW Annual Meeting

Join us for breakfast and our yearly update and elections on November 6, 2025 at Bridgewood in Neenah.

Green Bay Holiday Party - December 11th Fox Valley Holiday Party - December 18th

<u>Click HERE</u> to register and for more details.



Save the Date

WCR Upcoming Events

July 15th, 2025 | 9am - 6pm

Radisson Hotel - Fond du Lac, WI

Oshkosh park

<u>Click HERE</u> to register and for more details.

Women's Council of

2025 REALTOR®

.EADERSHIP SUMMIT

EMROELAW

Keynote Speaker



Real Estate Wins in New Tax Law

The tax bill is now law and REALTORS® are seeing the results of effective NAR advocacy. In this bonus Advocacy Scoop episode, hosts Shannon McGahn and Patrick Newton explain what NAR priorities made it in and how they benefit the industry, homeowners and the broader real estate economy. **Hear it here first!**

2025 RPAC Major Investors

Take a peek at the list of 2025 RPAC Major Investors in the June issue of WRA Magazine article "RPAC REAL ESTATE ADVOCACY". **There are many RANW members highlighted HERE!**

In the Know

Interested in receiving weekly news highlights from our Director of Public Relations and Government Affairs? Don't miss out on this excellent publication! **Email jsunstrom@ranw.org.**

RANW FOUNDATION

The RANWF seeks to empower non-profits in their pursuit of creating safe, affordable and sustainable housing for ALL.

How to Give:

Make checks payable to: **RANWF Mail to:** W6124 Aerotech Dr, Appleton, WI 54914 Drop off cash or check at the above address (Online credit card payments coming soon!) RANWF Webpage: https://ranw.org/ranw-foundation/



Interested in Volunteering with Pillars?

Sadie Olson explains a few ways to get involved in the video clip below. Get involved with the RANW Foundation (RANWF) to support Pillars and other local housing programs. <u>CLICK FOR VIDEO.</u>





Membership Changes

To view RANW membership changes, click HERE.

Designated REALTOR® (DR) Audit of Licensees Coming in August

Membership

Annually, RANW will conduct a required Firm Roster audit of licensees for all RANW Designated REALTORS®. Designated REALTORS® (DR) will receive a copy of the agent roster that RANW has on file. It is the responsibility of the DR to make sure that the RANW roster matches the roster for their firm with the Department of Safety and Professional Services (DSPS). <u>Click HERE for the whole story.</u>



It Might be Time to Update your Email

Click HERE for the video!



WE DON'T WANT YOUR LISTING CONTRACTS!



Waterfront Listing? Click HERE!



Accessibility in Housing: In Someone Else's Shoes - A lesson on Accessibility from Dave

<u>Click HERE</u> to read the full article. RANW MLS's Kristen Hubers interviews Dave Velguth who suffered a spinal cord injury while diving at the age of 14. Dave has had plenty of experience shopping for and buying accessible homes. Hear the client perspective <u>HERE</u>.

NOT JUST THE AGENT CONFIDENTIAL!

<u>i</u>

Hey MLS users! Most of you have the Agent Confidential report as your default display when viewing search results/properties. BUT did you know there are other displays!?

REPORTS

These reports have been waiting years to get off the bench. You can view them under the green reports button under DETAILS.

You can even change to a different default! <u>View the how-to here!</u>

Visit RANW.ORG for everything you need to know!

MUS News 1 PM-3 PM (*) IN PERSON @ RANW * 22 JULY 2025 Updates 10 Matched Listings 13 Activity since last visit Saved Search matches New Matches Price Changes Preserved Listings Status Changes Fav/Pos not in a search 0 Open House 0 First Photo Recommended 1 Sent by your agent Since Last visit:May 5, 2025, 11:50 AM **PARAGON TRAINING:**

Median List Price End of June 215,000 239,900

2021 2022 2023 2024 2025

RANW MLS Stats

Do you commonly use stats in your presentations and social media? This is a great way to start. Hop on Paragon>Click on Resources>RANW MLS Stat Reports. Here you can customize your search fields for different statistical results.

Check out the June 2025 RANW MLS Market Monthly Analysis for all Residential, Condo and MultiFamily properties **HERE!**

Click HERE for a nugget of know-how!!



Paragon Training @ RANW

Are you texting or emailing potential properties to your buyers? Save yourself some much needed time and energy by using the Paragon Collab Center! Your buyers even get their own login to search the MLS and collaborate with you on what they have been dreaming about in a new home! <u>Register here to learn with us in</u> <u>person at RANW.</u>

FUN STATS from RANW MLS Bata Source: ALL properties active or pending in RANW MLS as of 7/10/25 • Oldest house actively listed: 1840

- 321 houses built on or before 1900
- 409 properties with a HWY street name
- Commonly misspelled word: addition/additionally
- 1 story homes: 1512
- 1.5 story homes: 551
- 2 story homes: 623
- Channel: 39
 Lake: 263

• Bay: 54

• River: 144

Waterfront listings

• Other: 14

Most popular word used in Public Remarks: Home

New Tool: MLS Deadlines Chart

Struggling to remember all those MLS deadlines? <u>Click HERE</u> for a new chart that puts them all in one place!



FOREWARN TRAINING

June 23rd @ 1:00 pm <u>REGISTER HERE!</u>

The purpose of this training is to help real estate professionals gain a much better understanding of the platform along with going over some "Pro-Tips" to help you understand the various ways to leverage FOREWARN in your real estate business.



<u>REGISTER HERE</u> for the upcoming CubiCasa webinar and enter for a chance to win a free 3D Virtual Tour package!



-Supra Lockbox System

Supra Lockbox Tracking Made Easy with Keybox Assistant

Lockboxes are automatically assigned when you release the shackle at the property! Click <u>HERE</u> for details.

Business Resources

NAR REALTOR Benefits® Welcomes HP as Newest Partner

As part of the agreement, NAR members will receive exclusive discounts up to 40% off select HP products, including personal computers, monitors, printers and more. Members can also access flexible financing options and a dedicated HP Small Business Advisor for personalized support.

To claim this benefit, **visit** <u>www.hp.com/us-en/shop/cv/nar</u> to create an account. Once logged in, NAR members will gain entry to a private shopping portal with exclusive, members-only pricing.

NAR RESOURCES for CONSUMERS

- <u>NEW: Real Estate Auctions</u>
- <u>Assistance Programs</u>
- Buyer's vs. Seller's Markets
- <u>Estate Planning</u>