



REALTOR® News



**REALTOR®
Safety
PROGRAM**

Safety First Bring up the rear

When showing a home, always have your prospect walk in front of you. Don't lead them, but rather, direct them from a position at least 3-4 arm lengths behind them. You can gesture for them to go ahead of you and say, for example, "The main bedroom is in the back of the house."



Events & Education

16TH ANNUAL

NAME THAT TUNE

ALL PROCEEDS BENEFIT: NEW COMMUNITY SHELTER, INC.

STADIUM VIEW
1963 HOLMGREN WAY
CHECK IN AT 5:30 PM
EVENT STARTS AT 7:00 PM

FEBRUARY 13, 2025

PRESENTED BY:
RANW COMMUNITY
SERVICE COMMITTEE

REGISTRATION DEADLINE: JANUARY 30, 2025

How to Register:

Email jdickson@coldwellhomes.com. Include your team name and team member names.

Make check payable to "NEW Community Shelter" and mail to: Jill Dickson-Kesler Re: Name That Tune, 745 Ontario Rd., Green Bay, WI 54311

*Individual registration may be available; contact jdickson@coldwellhomes.com for details.

THANK YOU TO OUR SPONSORS:

Liberty Title - Rate Mortgage: Sarah Sanchez & Jordan Thayse
Johnson Financial Group - NEW Title - Point Mortgage
Nations Lending: Nick Wurzer & Adam Cook
Evans Title - Nations Lending: Nic Campbell
Wintrust Mortgage: Mark Poehlmann

DONATIONS FOR THE SHELTER ENCOURAGED!
Current Wish List Available At: <https://newcommunityshelter.org/Wish-List>

\$350 PER TEAM

MAXIMUM OF 10 MEMBERS PER TEAM

PRICE INCLUDES: PIZZA BAR & 1 DRINK TICKET* PER PERSON

*DRINK TICKET GOOD FOR 1 MIX DRINK OR 1 BOTTLE OF BEER

February Events

NAME THAT TUNE 2/13/25

[Click here for info and flyer!](#)

AI SOLUTIONS FOR REAL ESTATE

Taught by Becca McLagan, RANW REALTOR® & Generative AI Consultant. This is a three day course on practical uses of AI in Real Estate.

February 18, 25, & March 4. Limited spots available, \$20

- [Click Here for More Information](#)
- [Click Here to Register](#)



Upcoming Events

Wisconsin Summit Series 3/12/25

The WRA is proudly introducing our newest professional development offering, the Wisconsin Summit Series! Step into a local Wisconsin Summit event, where REALTORS® like you gain fresh strategies, network with fellow colleagues and explore new opportunities to thrive. [FREE - REGISTER HERE](#)

Crafts & Crafts with RANW YPN!

Join us March 13 from 5-7pm at Fire Escape in Oshkosh for an opportunity to make a FREE pottery project while networking! Limited spots available. [FREE - REGISTER HERE](#)

SAVE THE DATE!

YPN Self Defense Class

May 6th from 1-2pm at Karate America in Neenah.

Make-A-Wish / Timber Rattlers Fundraiser 6/26/25

Watch for tickets to go on sale in March!

RANW Annual Meeting

Join us for breakfast and our yearly update and elections on November 6, 2025 at Bridgewood in Neenah.



RANW Committee Sign Up

At the end of January we released our RANW committee sign up. Interested in getting your voice heard and making a difference with our RANW Committees? Take a look at what we offer [HERE!](#)

[Sign up for a Committee before 2/20 HERE.](#)

COMMITTEES

Fond du Lac Housing Forum

The Fond du Lac Housing forum held on Jan 28th at the Hotel

Retlaw was recorded and now available [HERE:](#)

https://youtu.be/Fyzo_U1WNw?si=H3MacxL8h0X7faYP

[The Power Point Presentation is available HERE.](#)

New Home Construction 101

This event, held by RANW and The Builders Association of the Fox Cities at Buboltz Nature Center on Feb 4th has been recorded and will be available on 2/11/25 afternoon on our [YouTube channel](#), RANW.ORG and our social media sites. Check out the pics on our [Facebook page!](#)



Monthly Broker Round Table Discussions

Thank you to the 50 Managing Brokers that joined us and “Broker Master Minds” Megan Jacquet and Carey Maurer Martin for our very first kick-off Broker Round Table Discussion. These round tables will be held monthly and are for Managing Brokers only. What a great way to start!



Membership

Membership Changes

To view RANW membership changes, [click HERE](#).

Brokers Check License Status for Agents with DSPS

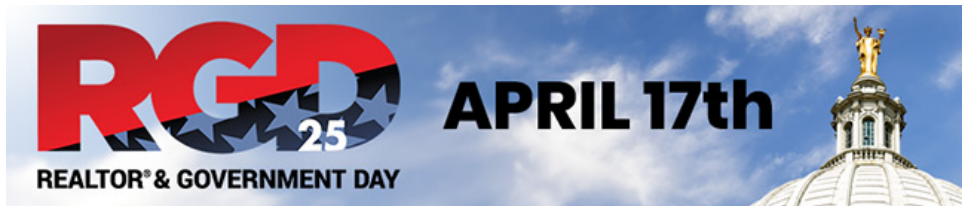
Please make sure your agents have renewed their real estate or appraisal licenses for 2025. Also, make sure to check under the relationships tab to verify who is licensed under your firm with the DSPS.

REALTOR® Emeritus Status

A REALTOR® Member who has held membership in the National Association as a REALTOR®, REALTOR-ASSOCIATE®, or both, for a cumulative period of 40 years **and** has completed at least one year of service at the National Association level is eligible for REALTOR® Emeritus status. Please email cdreger@ranw.org to apply. [REALTOR® Emeritus Status](#). Deadline is February 28th.



Government Affairs



REALTOR® & Government Day

Be a Changemaker: Shape the Course of Real Estate in Wisconsin
April 17, 2025 | Monona Terrace and the State Capitol

Join us at REALTOR® & Government Day (RGD) to amplify your voice and advocate for your business, industry and clients. Come together with REALTORS® statewide to meet in person with state lawmakers to champion priorities vital to the real estate industry, homeownership and property rights in Wisconsin.

Event Highlights

- Advocacy update from the WRA
- Lawmaker meetings at the Capitol
- CE credit for your participation*
- Gov. Evers invited as event guest speaker
- REALTOR® group photo
- Complimentary post-event cocktail reception

[REGISTER](#)

2024 Direct Givers

\$2000+	\$1000-\$1500	\$500	\$250-\$300	\$100
Dawn Christensen	Andy Beiser	Teresa Keenan	Elaine Graf	Bonnie Brandenburg
Phil Hilgenberg	Tim Besaw	Chris Klein	Megan Jacquet	John Coughlin
Terry Hilgenberg	Diane Campshure-Walczyk	Candace Kriner	Julie Nikolaou	Kathy Curren
Pat Kaster	Greg Dallaire	James Liesner	Michelle Paltzer	Jill Dickson-Kesler
KC Maurer	Jack Drzewiecki	Paul Schmidt	Scott Salan	Rebecca Hack
	Taylor Hansen		Lindsay Thorson	Paula Hall
	Stacey Hennessey		Brittany Van Mun	Tyler Jedwabny
	Wade Hetrick			Jessica Kalwitz
	Jane Jadin		\$200	Kevin Loosen
	Mike Karisny		Tina Bunker	Angela Rowland
	Lindsey Kate		Jack Doemel	Nicole Salm
	John Koeller		Jill Hendricks	Russell Schisel
	Mike Kunesh		Jill Rooney	Jessica Schulz
	Ben Lyons		Jennifer Sunstrom	David Spanbauer
	Carey Maurer-Martin		Lindsay Thorson	Jerry Wendland
	Lori Muller		Pete Weyenberg	Cindy Weyenberg
	Michael Sewell			Amy Williams
	Judd Stevenson			
	Brittany Voigt			
	James Zierden			

2024 Direct Giver Office Participation Awards

In an effort to increase the number of members who contribute to Direct Giver, the Association is asking brokers to help highlight advocacy and other legislative activity; educating agents about the Direct Giver program and why it is so important to their business; setting an example of giving. These efforts by brokers play a critical role in the overall success of the Association as a whole.

Therefore, RANW and the Government Affairs Committee have established a recognition program for offices that meet the following participation levels in their individual offices: *Note these levels:

Office Size	Agents	Participation
Extra Large Office	51+	5 Direct Givers
Large Office	26 - 50	4 direct Givers
Medium Office	16 - 25	3 Direct Givers
Small Office	10-15	2 Direct Givers

The following offices met their required participation level in 2024 and will be receiving an award at the next RANW annual meeting.

Congratulations!!!

RE/MAX Lyons Real Estate – Small Office
Coldwell Banker Lynndale – Extra Large Office



- **STOP** uploading your listing contracts and amendments into the MLS.
- **DO NOT** email your listing contracts or amendments to Data Compliance.
- **If you do this, you will be fined \$500 without a warning.**

NOW LIVE: CubiCasa for Floor Plans in the MLS!

Free Floor Plans are Now Available to REALTORS® Association Of Northeast Wisconsin MLS Subscribers Via CubiCasa!

CubiCasa is a revolutionary mobile app that produces detailed and attractive floor plans from a simple five-minute scan of a home. The app requires little training and no extra equipment; it will work with almost any smartphone or tablet you already own. Because it's so easy to use, it can be used widely by agents, appraisers, real estate photographers, and more. Login to Paragon and under Resources, create your account today and download the app! Free floorplans under 5000 feet - 5 minutes of scanning - 24 hours or less turn around time! More training coming next month and on demand [HERE!](#)



CUBICASA®

Too Many Emails?

Get all your vendor webinars and February training right [HERE](#) in one webpage!

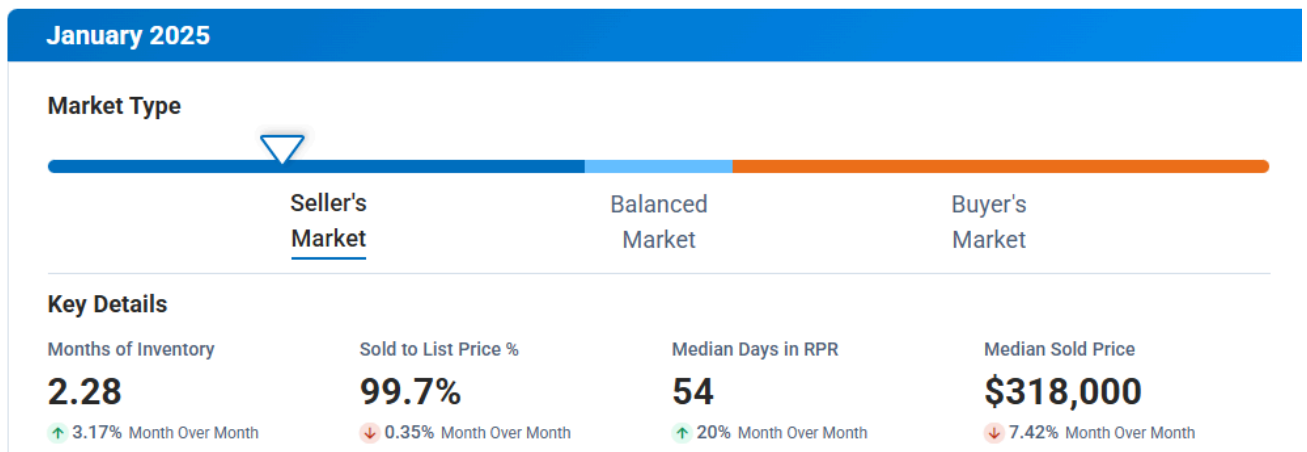
Click [HERE](#) for all your upcoming training on one website. Skip ALL those emails! We've got your back!

RANW Stats at a Glance

RANW MLS Stats come out on the 10th of the month. Want to create your market statistics and trending reports? See our how-tos [HERE](#):

- [Click HERE for the How-To on Stats from Paragon!](#)
- [Click HERE for RPR Market Trend Reports and FREE Canva Templates to jazz up the data!](#)

Brown County Market Trends (RPR) Look up your area market trends on RPR!





The Importance of Accessibility in the MLS

It's not just the lack of reporting accessibility issues, it's a fair housing issue. Report the barrier free/accessibility features on your listings to help find the right buyer for the property. Everyone deserves a home. The right home.

We're hoping all Brokers can also share this at your weekly meetings!

Click [HERE](#) for the video!



ART CONTEST

DUE APRIL 1ST, 2025

SUBJECT:
WHAT DOES FAIR HOUSING MEAN TO YOU?

FAIR HOUSING MEANS EVERYONE SHOULD HAVE THE SAME CHANCE TO LIVE IN A HOME THEY LIKE. NO MATTER WHAT THEY LOOK LIKE. WHERE THEY COME FROM. OR WHAT THEY BELIEVE.

DRAW, PAINT, SCULPT, PHOTOGRAPH - THE SKY IS THE LIMIT!
THIS CONTEST IS OPEN TO KIDS 4K-12TH GRADE
THE WINNER WILL BE ANNOUNCED THE FIRST WEEK OF APRIL

REALTORS® ASSOCIATION OF NE WI
EMAIL A PICTURE OF YOUR ARTWORK TO
KHUBERS@RANW.ORG
DON'T FORGET YOUR NAME AND CONTACT INFO!

Art Contest Alert!

From the RANW Communications Committee - Please pass on to the kiddos in your life and email me a pic of what they create by April 1st! khubers@ranw.org. One lucky kid will become instantly real estate famous!



Affiliate Spotlights



Watch the video HERE!

Join us in exploring the Green Bay location ReStore for Habitat for Humanity. This location has so much to offer. Interested in supporting Habitat for Humanity? Check out the ReStore or sign up to volunteer for the cause. This place is truly inspiring and we are so thrilled to support the program in all it's locations as REALTORS® and members of the community.



Watch the video HERE!

REALTORS® can now create a free account in order to run free reports and obtain marketing materials for TDS Fiber Homes! Pam Litscher gives us the scoop from the TDS Menasha location. Did you know that RANW MLS subscribers have a free built in program through Paragon/CRS Data MLS Suite to look up which properties have which kinds of Internet? Check out RANW.ORG for more tips from TDS!



Supra Lockbox System

Supra Lockbox Audit Due March 31st

MLS subscriber companies who participate in the Supra Lockbox and Key program were emailed on February 3rd, requesting them to report the number of Supra lockboxes in their possession. **How to Pull Company Lockbox Audits from SupraWEB.** Companies will be given until March 31st, 2025 to report the number of lockboxes in inventory and report any lost or stolen lockboxes. The company will be charged for the missing or damaged equipment. Please call the office at 920-707-9905 or email the lockbox administrator Angela Schilling @ aschilling@ranw.org for questions or concerns.



Business Resources



NAR REALTOR Benefits® partners with select companies to create exclusive, customized offers that specifically help you save on solutions that boost your business and best serve your clients.

View all partners alphabetically | Latest news and offers

INSURANCE: <https://www.nar.realtor/realtor-benefits-program/insurance#rbnav>

TRAVEL/AUTOMOTIVE: <https://www.nar.realtor/realtor-benefits-program/travel-automotive#rbnav>

HOME/LIFESTYLE: <https://www.nar.realtor/realtor-benefits-program/home-lifestyle#rbnav>

BUSINESS/MARKETING: <https://www.nar.realtor/realtor-benefits-program/business-marketing#rbnav>

TECHNOLOGY: <https://www.nar.realtor/realtor-benefits-program/technology#rbnav>

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RESOURCES: <https://www.nar.realtor/realtor-benefits-program/about#rbnav>