SEPTEMBER 2024 VOL 31 ISSUE 9







REALTOR® News

Safety First

Sturdy doors are key to home safety

Make sure that all your home's doors to the outside are metal or solid, 1 3/4" hardwood and have good, sturdy locks.



Code of Ethics REQUIRED by 12-31-24

Don't lose your REALTOR® membership!

WRA Courses: foward all of following 1-hour course certificates: Course 2, 3, 7 and 10 or 11. **Online Courses:** forward Course 4 only if offered as a 3-hour course option

Please send to cdreger@ranw.org prior to 12-31-24.

It's a CE and License Renewal Year!

Deadline 12/14/2024

LIVE (in person) CE being held at RANW in November. *Limited seating* Click HERE for the full story. Also see the events section below!

New Literature to Communicate your Worth as a REALTOR®

Check out the newest literature to help you communicate your worth.

- 179 Ways Agents who are REALTORS® are Worth Every Penny of their Compensation
- 105 More Ways Agents who are REALTORS® are Worth Every Penny of their Compensation
- Consumer Guide to Written Buyer Agreements "Why Am I Being Asked to Sign this?"
- CONSUMER GUIDE: WHAT VETERANS NEED TO KNOW ABOUT BUYING A HOME
- Consumer Guide to Open Houses and Written Agreements
- REALTORS Duty: Put Client Interests Above your Own
- A guide for home buyers
- A quide for home sellers

See the MLS Section for RANW's Communication Packet on the NAR Settlement and Recent MLS Changes Facts.Realtor

SAVE THE DATE: RANW Annual Meeting

October 28, 2024 at Hilton Paper Valley, Appleton

RANW to Switch AMS Systems - Update

RANW's implementation of a new AMS system did not make the August 30th deadline as previously discussed. At this time we are hoping to have it running by the end of September. We will keep you up-to-date on our progress.



Events & Education-



RANW Golf Outings

Oshkosh - September 12
• Link to registration



Save the Date for RANW Holiday Parties

December 5, 2024

RANW FOX VALLEY HOLIDAY PARTY -- Save the Date! Registration coming soon.



December 12, 2024

RANW GREEN BAY HOLIDAY PARTY

Save the Date! Registration coming soon. -- This event will take place at Stadium View in Green Bay.

Thank you for Attending the RANW Broker Meetings

Couldn't make the meetings but still have questions? Email Paula at Phall@ranw.org for more information!

Registration Open for the 2024 WRA Convention - Sept. 29-Oct.1

Don't miss this stellar opportunity to elevate your career and expand your network!

Just once a year, the stars align for three days of unparalleled training, invaluable connections and top-notch entertainment. You'll discover a constellation of insights to navigate the market and turn your dreams into reality.



Act now! Unlock early bird pricing rates until July 31. Secure your spot and start your journey toward unparalleled success. See what "Dare to Dream" has in store and reach new heights you've only imagined.

Register today!



Dec 14, 2024

Cookies, Canva & Kristen - Sept 26th @ RANW

2PM-3PM Free Canva 3PM-4PM Canva Pro

Register Online **HERE** and create your own magic!

Join us for this free class, teaching everything you need to know to start using CANVA today!

Featuring both free Canva and Canva Pro, Kristen can have you marketing yourself so well that other agents will be asking, "How did you DO that!?"

Click <u>HERE to enlarge the flyer.</u>



LIVE CE CLASSES AT RANW

November 7: Courses 1-6 November 14: 7-12 November 21: ELECTIVES 1-6

WRA.org

Online registration <u>HERE!</u>
<u>Paper Registration form HERE.</u>



Thank You to Our Sponsors & Attendees at the RANW Fox Valley Golf Outing! Thank you Sponsors!



See more pictures on our social media sites!



Membership

Membership Changes

To view RANW membership changes, click HERE.

REALTOR® Emeritus Applications Due by September 27th

Requirement: Must be a REALTOR® for 40 years and have proof of one year of service at the NAR level. If you think you qualify, please email Cheryl (cdreger@ranw.org) by September 27th with request and proof to be nominated. If approved by NAR, dues will be waived for the **2026** dues season.

Notice of Annual Meeting and Election of Directors Monday, October 28, 2024

Location: Hilton Paper Valley, Appleton

Annual Meeting: 9:15 a.m.

The election of Directors for the 2025-2027 RANW Board of Directors will take place at the RANW Annual Meeting on Monday, October 28, 2024, at the Hilton Paper Valley, Appleton, during the business portion of the meeting which begins at 9:15 a.m. Elections shall be by RANW REALTOR® Members by voice or hand vote, or by ballot if there is more than one nomination per Director position to be filled; and all votes shall be cast in person. Any ballot shall contain the names of all candidates and the position for which they are nominated. The Nominating Committee Slate is to be announced no later than three weeks preceding the Election. Additional candidates for the offices to be filled may be placed in nomination by a petition signed by at least 10% of the RANW REALTOR® members. The petition shall be filed with the Secretary at least two weeks before the election at which time REALTOR® members will be notified of such additional nominations. No write-in nominations or nominations from the floor shall be accepted (ref: RANW Bylaws Article XI).

2025 RANW Directors: REALTORS® nominated for election by RANW REALTOR® membership for a Director position on the RANW Board of Directors:

3-Year Term Effective January 1, 2025 (2 positions):

Jill Dickson-Kesler Jenelle Bruno

1-Year Term Effective January 1, 2025 (1 position):

Pat Kaster

2025 RANW MLS Directors: REALTORS® appointed by RANW Board of Directors for a director position on the RANW MLS Board of Directors:

3-Year Term Effective January 1, 2025 (3 positions):

Gus Garcia Joy Pouwels Brittany Voigt





Government Affairs

Calling All Direct Givers

When should I send in my contribution?

Well, today would be great! We are officially in RANW's Direct Giver Fundraising period. We ask that all members who have been Direct Givers, or wish to become new Direct Givers please send in your contribution now so that we are able to help candidates who are raising funds and campaigning for the November election. The WRA Direct Giver Program provides an alternative to an RPAC contribution for members who:

- wish to retain full control and direction over who will receive their political contributions
- wish to give personal contributions to candidates for local and state elections and at the same time benefit the REALTORS® Association

Direct Giver Process

- 1. Solicitations: The minimum contribution is \$100.00.
- 2. Checks: Checks can be used and must be made to the WRA Direct Giver Program (not RPAC). Checks can be sent to RANW, W6124 Aerotech Dr., Appleton, WI 54914.
- 3. Credit Cards: You may also pay on-line via credit card. <u>Click here</u> and login to the WRA site. Or you can call Jennifer at 920.739.9108 with your credit card information and she will take care of it.
- 4. Control: Contributions to the Direct Giver Program are deposited in a separate bank account from RPAC contributions. Structurally, the WRA then acts like a bank, with disbursements permitted only with the explicit authorization of the contributor. That is, you retain full control on how your direct giver money is spent.

Directing Contributions: Contributors may at any time direct their contributions, in whole or in part, to any candidate for local, state or federal office. When disbursing funds, contributors can email or call RANW or WRA to indicate how they wish their money to be distributed.

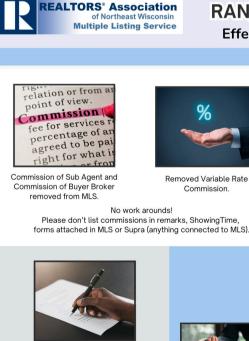


MLS News

Recent Important Changes to RANW MLS

See our communications packet for members on ALL the changes! Questions? We know you'd ask. Please contact us anytime. We're here for you.

Miss the RANW
Town Hall
addressing the
changes? Click
HERE to listen to the
recording Town Hall.



Policy Letters or blanket

compensation agreements are no

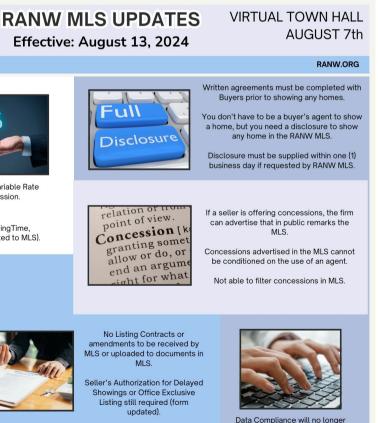
longer allowed.

They set a commission w/o seller

negotiation.

Existing agreements must be

rescinded prior to August 17, 2024.



enter listings for companies

Reminders from Data Compliance

- Garage dimensions need to be entered as width x depth.
- Contracts/amendments should not be uploaded to listings and they should not be emailed to us.
- <u>The Seller Authorization form</u> is still required to be uploaded to listings that have delayed showings, delayed entry into MLS, or are office exclusives.



ShowingTIME Compliments of RANW MLS

On Tuesday, July 16th, ShowingTime was implemented for the MLS courtesy of REALTORS® Association of Northeast Wisconsin! This means everyone has it! Discover how you can use this showing appointment tool to save time, generate more showings and help you sell your listings more efficiently. Did you miss the informational webinar? **Recording HERE.**

Access the ShowingTime logo on any property report in Paragon MLS. Click to schedule a showing as usual.



RPR Integration in MLS - Webiner Sept 10th

Do you love RPR as much as I do? Great news! Paragon and RPR are integrating to make your life easier! <u>Join us for the webinar HERE.</u>

Title: Harness the Power of the Paragon and RPR Integration

Date: September 10th Time: 11:00 am CST

• Seamless Access: Learn how to access RPR directly from Paragon with just one click.

- Market Trends, Commercial Trade Area Reports, Property Details, and much more—right within their MLS workflow.
- Expert Navigation: We'll share tips on navigating and utilizing these integrated tools effectively, helping
 you provide superior data and insights to both residential and commercial clients.
- Enhanced Capabilities: Paragon and RPR each offer exceptional real estate data and tools on their own, but together they form a powerful combination that brings even more data-rich capabilities straight from your MLS.

RANW Stats at a Glance

RANW MLS stats come out on the 10th of every month.

Please visit our <u>Reddit page</u> for past stats! Want to create your market statistics and trending reports? See our how-tos HERE:

- Click HERE for the How-To on Stats from Paragon!
- Click HERE for RPR Market Trend Reports and FREE Canva Templates!

Upcoming MLS Webinars

Click on the training calendar/link for each vendor to register for free daily or on demand webinars!

- CRS Data MLS Tax Suite Training
- Paragon Webinar Calendar
- FOREWARN Webinars
- Realtor.com Virtual Training Center (Live and On Demand Training)
- RPR (Realtors Property Resource) Live Webinars
- Supra On Demand Video Tutorials
- WRA Thursday Takeaways Video Series (Updated each Thursday).
- WRA Legal Update Live Webcast Video Series (must login to WRA)
- NAR Professional Development Live Virtual Courses
- NAR Right Tools, Right Now Virtual Webinars
- Lone Wolf Technologies: zipForm Edition YouTube Learning Videos



-Supra Lockbox System

On September 10th at 10PM, Supra will be performing maintenance on our production environment. There will be no functionality changes however during this time you may notice a brief period where services are not available. If you have any questions, please contact our Liaison Team at 800-454-9601, option 2, or email supraliaison@carrier.com.

NEW! Supra is pleased to release an enhancement that allows keyholders to easily see the areas where they have access to listings, all at their fingertips in the eKEY app.

The new Organizations screen in the eKEY app shows a list of the primary and secondary organizations in which the keyholder has access.

This new feature delivers these benefits:

- · Agents can confidently communicate to clients where they can show listings.
- Agents can easily see where their key has access, reducing the chance they will go to a listing and not have access.

Keyholders - quick start:Install the latest version of the eKEY app. From the eKEY home screen, tap More [...], then About eKEY app, then Organizations.



Communications

Ever feel like you're missing out on important Real Estate happenings between RANW Newlsletters? Take a few minutes to join our social media and other resource pages! **We highly recommend our Facebook**

Members Only Group!

- Facebook Members Only Group
- Facebook Public Page
- <u>Instagram</u>
- LinkedIN Members Only Group
- Reddit Housing Stats
- RANW.ORG
- Threads
- X
- YouTube Channel (Videos and Podcasts).
- Staff Email and Phone
- <u>Paragon Pop-Up Messages</u> (Must Login in Paragon)
- Texts from RANW
- RANW Newlsetter The REALTOR® Agenda (2nd Monday of the month)



RANW Affiliate Spotlight

Attorney Tim Polack and Liberty Title get 70% of their business from members of the REALTORS® Association of NE WI (RANW). Find them at any RANW event or as one of the top local title companies AND legal firms in the area. Thank you for the support, Tim and Liberty Title! We're thrilled to have you as our Affiliate Member. Get to know Attorney Polack and Liberty Title in this short video.





We found Rylie Anklam hanging at Houdini Plaza in Appleton and had to ask what was up with our Affiliate members, Waterstone Mortgage! Riley is also involved in RANW committees including our new YPN committee! Can't wait to see what this soon to be newly wed will accomplish. Watch the video HERE.

Tom Beatty explains what to expect from a home inspector and why he reigns number 1 when it comes to communication. Also watch for a hidden nugget of humor here and there. Thank you so much to Tom for all the support over the years and his dedication to our members. Click HERE for the pleasure of meeting Tom!





·Committee Corner·

The New RANW Foundation

An RANW Foundation has been established and with it a new RANW Founation, chaired by Jill Dickson-Kesler. Please follow our correspondance closely for more information soon:

Mission: The RANW Foundation seeks to empower non-profits in their pursuit of creating safe, affordable, and sustainable housing for all.

Vision: Through strategic partnerships, community engagement, and dedicated funding, the RANW Foundation aims to strengthen the capacity of housing organizations to build communities where diversity is celebrated, opportunities are abundant, and individuals have access to the stability and dignity that a secure home provides.

Giving Guidelines:

- Funds are transferable only to other 501(c)(3) organizations.
- Funds will be directed to non-profits with a housing focus.
- **One-third** of the funds will be allocated to the following Habitat for Humanity Organizations:
 - Wolf River
 - Greater Fox Cities
 - Greater Green Bay
 - Oshkosh
 - Fond du Lac
- **One-third** of the funds will be allocated to non-profits addressing housing needs for homeless, elderly, disabled, and veteran populations.
- **One-third** of the funds will be reserved for distribution to non-profit organizations on a case-by-case basis for housing-related needs.



WCIE Commercial —— Real Estate

What is the WCIE? Wisconsin Commercial Information Exchange

Owned by RANW, the WCIE is an International database powered by Moody's Analytics. Take CHARGE with your Commercial Listings and Business Opportunities on this easy to use platform. Don't believe us?

Take a look at this 2 minute video: https://youtu.be/s9szjha1mXE

Change the way you analyze data, understand shifting market dynamics, and mitigate risk. Leverage over 40 years of historical data and continuous data coverage and partnership expansion, to gain meaningful depth and breadth of data granularity, unique intelligence, and analytics to bridge the information gap, and deliver the transparency necessary to inform strategy, assess risk and execute deals.





Business Resources-



NAR REALTOR® Benefits

NAR members, take a break! <u>Click HERE!</u> Rides with AVIS, up to 35% off + extra \$15!

If you're sitting on listings this spring that could use a little TLC before going to market, follow these three steps from <u>1-800-GOT-JUNK?</u>, <u>Bosscat Home Services</u> and <u>Curbio</u> to breathe new life into lackluster homes and get your sellers more money at closing.

Visit the FedEx Small Business Center and stay one step ahead. You'll find advice on everything from shipping services to creating a My FedEx Rewards account. You can also join FedEx Advantage® and save up to 26% on express shipping. Use passcode LCRS8P 01. Limitations may apply. https://doi.org/10.1007/journal.org/